



Massachusetts Alliance for Communication
and Resolution following Medical Injury

First Annual CARe Forum

Massachusetts Medical Society
April 26, 2013



Transforming Medical Liability in Massachusetts: Background, Accomplishments, and Updates

Alan C. Woodward, MD
Past President and Chair of Committee on
Professional Liability
Massachusetts Medical Society

Background:

Investigation and Planning

- Failings of current system
- Options for reform (taskforce)
- Disclosure, Apology and Offer
- Evidence and Advantages
- AHRQ Planning Grant
- Roadmap for State

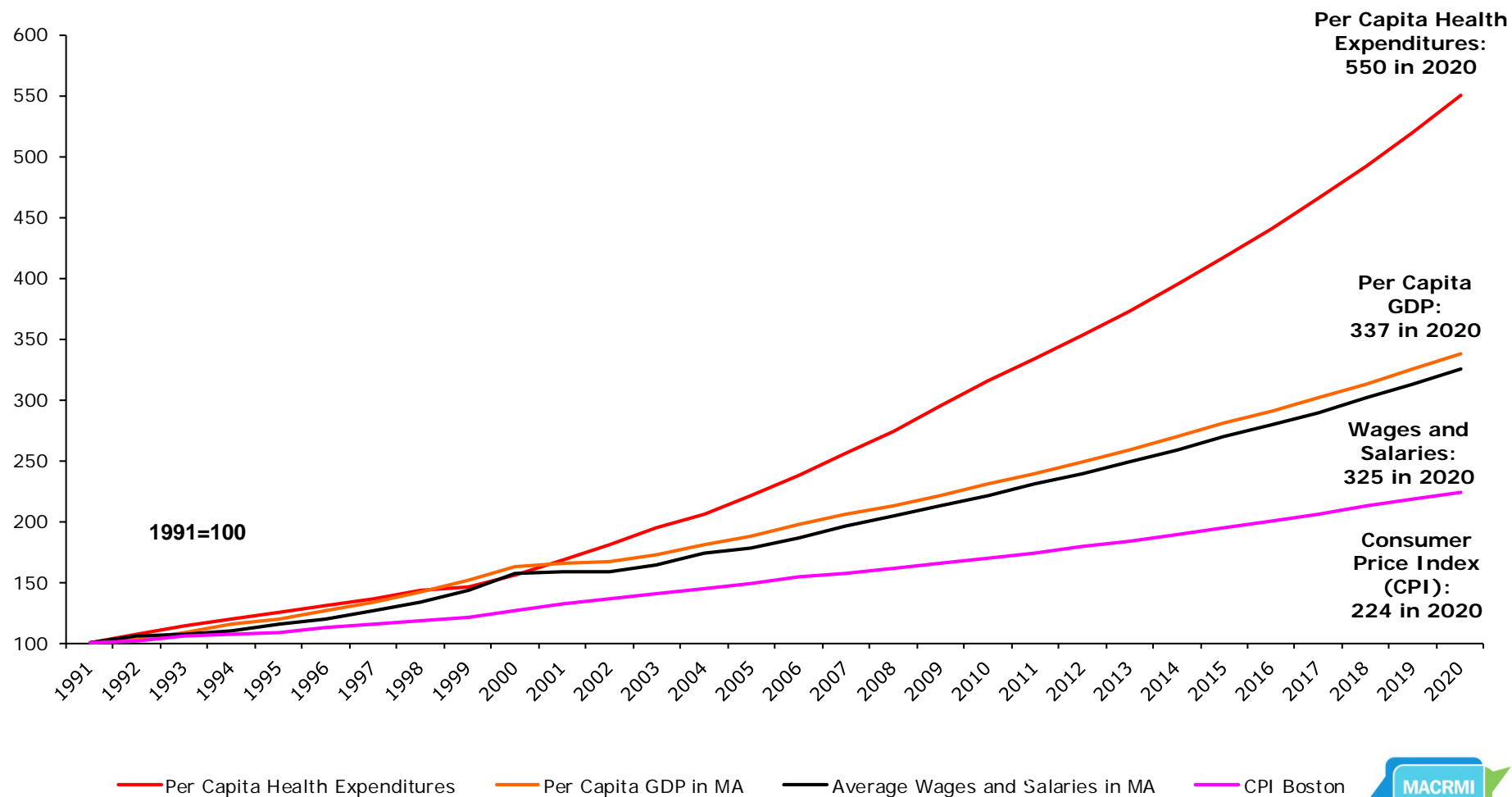
Failings of the current system

Patients - unfair, slow, inequitable, inefficient, isolating and no apology

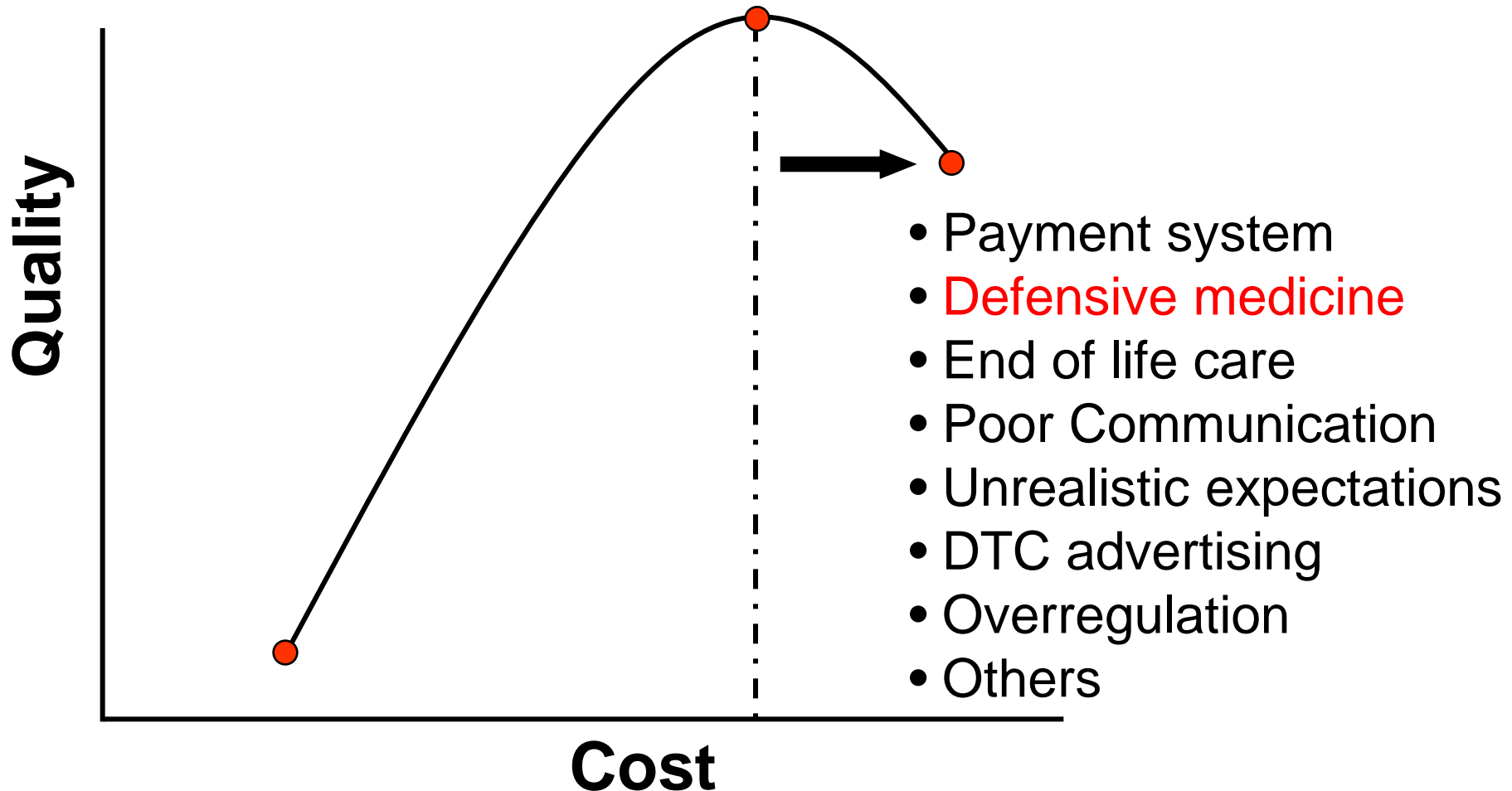
Physicians - expensive, stressful, impacts health, modify practice and motivates defensive medicine

Healthcare system - compromises patient safety, workforce and access to care and drives defensive medicine, healthcare costs and number of underinsured

Rising Costs



Overuse: Resource Drivers



The result . . .

“The current liability system is the number one toxic impediment to patient safety improvement.”

-Lucian Leape, Harvard School of Public Health

“For compensation, deterrence, corrective justice, efficiency and collateral effects, the system gets low or failing grades.”

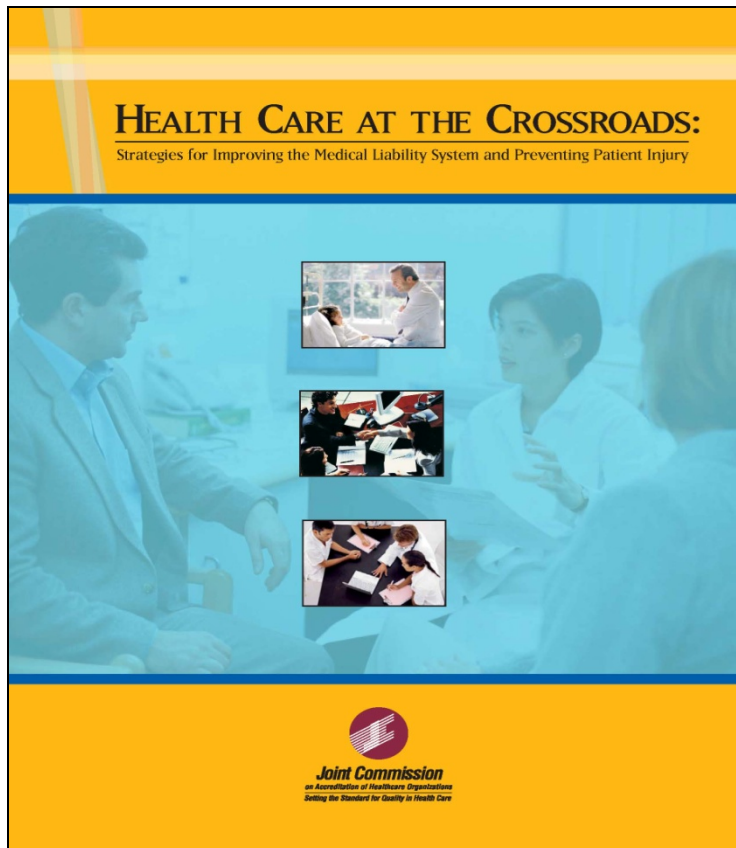
- Michelle Mello, Harvard School of Public Health

Our liability system is unduly onerous for the patient and provider, and undermines the integrity, safety and efficiency of our entire health care system.

Options for Reform

- Tort system alternative
- A fundamentally different system
 - Fair, efficient, reliable, just and accountable
 - Supports patient safety improvement
 - Reduces the fear driving defensive medicine

DA&O Components



- Baseline culture of safety
 - Root cause analysis and safety improvement
- Full disclosure
- Apology when appropriate
- Timely fair compensation
- Alternative dispute resolution
- Tort is the last resort

Principles of DA&O

- Compensate patients quickly and fairly when unreasonable medical care caused injury.
- If the care was reasonable or did not adversely affect the clinical outcome, support caregivers and the organization vigorously.
- Reduce patient injuries (and therefore claims) by learning through patients' experiences.

“Nurturing a Culture of Patient Safety and Achieving Lower Malpractice Risk Through Disclosure: Lessons Learned and Future Directions.” Boothman, et al; Frontiers of Health Service Management 28:3; study at the University of Michigan Health System

Evidence: University of Michigan

- Started in 2001 (262 claims and > 300 open cases)
- By 2007, only 73 new claims and < 80 open cases
- Average case resolution time down from 20 months to 8 months
- Transaction expenses reduced \$48k to < \$20k/case
- Stopped buying reinsurance
- Reduced reserves \$72M to \$19M, funding patient safety initiatives
- Court cases reduced more than 90% (1-2/yr)
- Provide unlimited coverage with lower premiums
- Incident reporting - increased many fold
- Culture change - fear factor reduced - don't teach DM

Advantages (Transformational)

Reactive	➡	Proactive
Adversarial	➡	Advocacy
Culture of secrecy	➡	Full disclosure / transparency
Denial	➡	Apology (healing)
Individual blame	➡	System repair
Patient/MD isolation	➡	Supportive assistance
Fear	➡	Trust
Defensive medicine	➡	Evidence-based medicine

AHRQ Planning Grant

Sponsorship:

- **1 Year planning grant**
- **\$300 K**
- **Agency for Healthcare Research and Quality**
- **Medical Liability & Patient Safety Demonstration Project program**

Project Team:

BIDMC: Kenneth Sands, MD (PI)
Sigall Bell, MD
Peter Smulowitz, MD
Anjali Duva

MMS: Alan Woodward, MD
Elaine Kirshenbaum, MPH
Charles T. Alagero, JD
Liz Rover Bailey, JD
Robin DaSilva, MPH
Therese Fitzgerald, PhD

HSPH: Michelle Mello, JD, PhD

U. Michigan: Rick Boothman, JD

Project Goals

- Identify barriers to implementation of a DA&O model patient safety initiative in Massachusetts
- Develop strategies for overcoming barriers
- Design a Roadmap to reform medical liability and improve patient safety based on study findings
- Examine the degree to which the proposed plan for Massachusetts has applicability for other states.

Methodological Approach

- Key informant interview study of 27 knowledgeable individuals from all leading stakeholder constituencies in Massachusetts
- Semi-structured in-person interviews of 45-60 minutes, 2 physician interviewers (one exception)
- Interview transcripts excerpted, coded by theme and analyzed using standard content analysis methods
- Strategies for barriers were evaluated by frequency mentioned, feasibility, importance and time frame
- Road Map drafted and circulated back to interviewees then presented

Barriers to DA&O Model Implementation

Barrier*	# of Respondents
Charitable immunity law	22
Physician discomfort with disclosure & apology	21
Attorneys' interest in maintaining the status quo	20
Coordination across insurers	20
NPDB or state reporting requirements	19
Concern about increased liability risk	16
Forces of inertia	13
Fairness to patients	12
May not work in other settings	11
Insufficient evidence	8
Supporting legislation	8
Accountability for the process	5

* Other barriers, not listed, were mentioned by <4 respondents

Roadmap: Key Points

- Education - programs for all involved parties
- Leadership - from all key constituencies
- Model Guidelines - support consistency
- Collaborative Working Groups - key issues
- Enabling Legislation - to create a supportive environment / broad adoption
- Data Collection and Dissemination

Summary

- Overall perception of DA&O was very favorable
 - Positive effects on patient safety frequently noted and it is the right thing to morally and ethically
 - No alternative viewed more favorably
- Most suggested strategies to overcome the twelve identified barriers were feasible
- Other stakeholders were highly interested

Implementation: Accomplishments

(last 12-18 months)

- Secured local funding
- Developed our Alliance (MACRMI) and CArE
- Released Roadmap / Media Campaign
- Established Pilot Program in varied sites
- Enacted Consensus Enabling Legislation
- Launched Website
- Developed Education Programs and Materials and Best Practices

Funding for Implementation

- AHRQ - \$3M / 3Yr Demonstration Grant
 - \$50M in ACA - no appropriation
- Local sources - all contributed
 - CRICO and BHIC for pilots
 - BCBS, HPHC, TAHP
 - Coverys, MMS & Reliant

MACRMI

Massachusetts Alliance for Communication and Resolution following Medical Injury

- BIDMC System - Baystate System
- MMS - Education / Guidelines / Forums
- MHA - Education / Guidelines
- MCPME - Education / Resource Center
- BORIM - Reporting / Dissemination
- MITSS - Patient Education / Advocacy
- MBA – Patient Advocacy / Education
- HSPH - Assessment
- UM - Policies / Workbook / Coaching

MACRMI and CARe



CARe stands for Communication, Apology and Resolution;
it is MACRMI's preferred way to reference the
Disclosure, Apology and Offer process.

Roadmap Released - Media

- Released April 2012-
>300 Media Outlets
- Press releases on our
Consensus Language
and Website Launch
- Study published in the
Milbank Quarterly,
December 2012:

THE
MILBANK QUARTERLY
A MULTIDISCIPLINARY JOURNAL OF POPULATION HEALTH AND HEALTH POLICY

Disclosure, Apology, and Offer Programs:
Stakeholders' Views of Barriers to and
Strategies for Broad Implementation

SIGALL K. BELL,¹ PETER B. SMULOWITZ,¹
ALAN C. WOODWARD,² MICHELLE M. MELLO,³
ANJALI MITTER DUVA,¹ RICHARD C.
BOOTHMAN,⁴ and KENNETH SANDS¹

¹Beth Israel Deaconess Medical Center of Harvard Medical School; ²Massachusetts Medical Society; ³Harvard School of Public Health; ⁴University of Michigan Health System/University of Michigan Medical School

Context: The Disclosure, Apology, and Offer (DA&O) model, a response to patient injuries caused by medical care, is an innovative approach receiving national attention for its early success as an alternative to the existing inherently adversarial, inefficient, and inequitable medical liability system. Examples of DA&O programs, however, are few.

Methods: Through key informant interviews, we investigated the potential for more widespread implementation of this model by provider organizations and liability insurers, defining barriers to implementation and strategies for overcoming them. Our study focused on Massachusetts, but we also explored themes that are broadly generalizable to other states.

Findings: We found strong support for the DA&O model among key stakeholders, who cited its benefits for both the liability system and patient safety. The respondents did not perceive any insurmountable barriers to broad implementation, and they identified strategies that could be pursued relatively quickly. Such solutions would permit a range of organizations to implement the model without legislative hurdles.

Address correspondence to: Sigall K. Bell, Beth Israel Deaconess Medical Center, Division of Infectious Diseases, 110 Francis St. LMOB-GB, Boston, MA 02215 (email: sbell1@bidmc.harvard.edu); Peter B. Smulowitz, Beth Israel Deaconess Medical Center, Department of Emergency Medicine, One Deaconess Road, WCC 2, Boston, MA 02215 (email: psmulowi@bidmc.harvard.edu).

Liability Reform Provisions of Ch. 224

- Six Month Pre-Litigation Resolution Period*
- Sharing all Pertinent Medical Records*
- Apology Protection - unless contradictory*
- Full Disclosure - significant complication*
- Pre-judgment Interest Reduction - T+2
- Charitable Immunity Cap Increase - 100k

Signed into law as part of Chapter 224 - Payment Reform Legislation; Effective November 5, 2012

*** MMS, MATA & MBA Consensus**

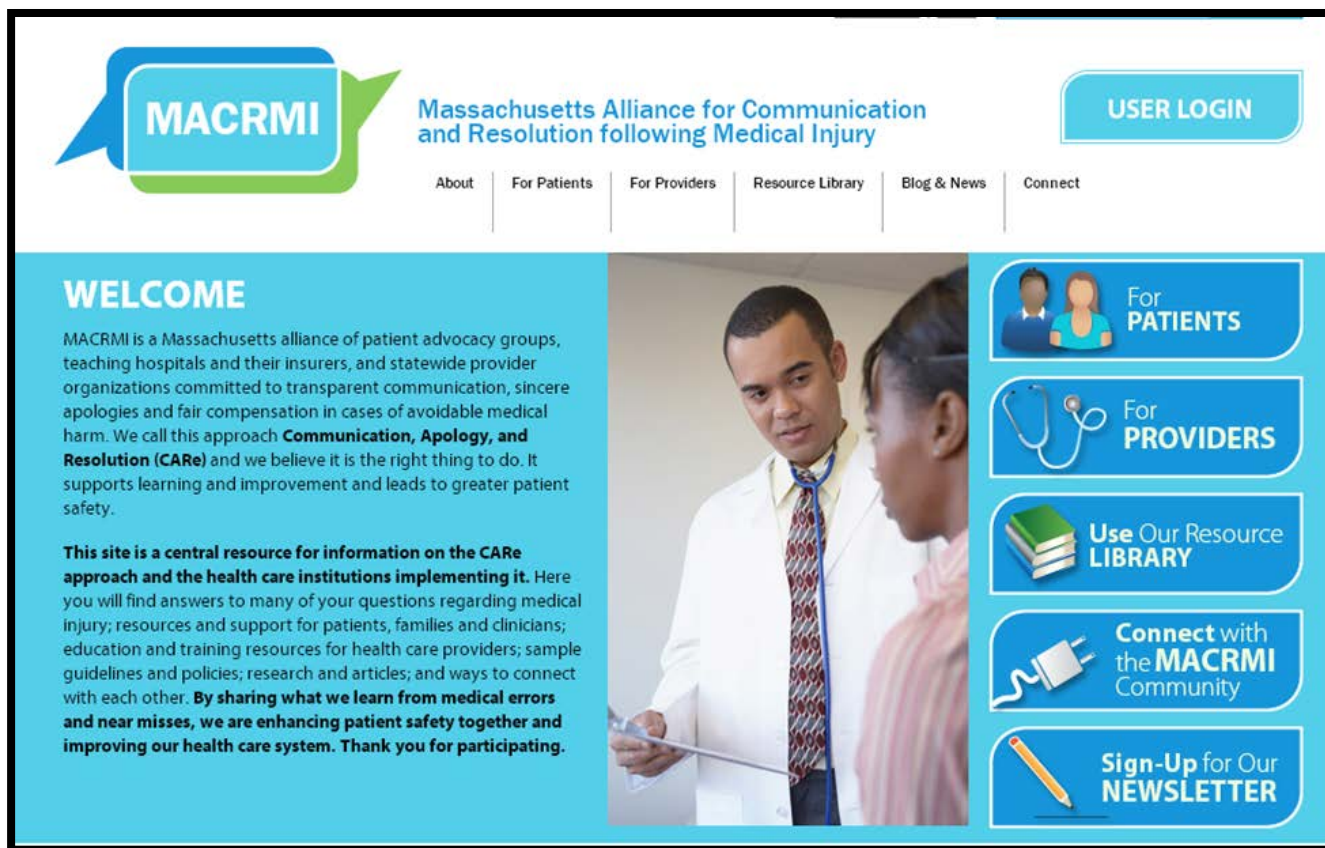


Pilot Sites for CARe Program

- BIDMC
- BID-Milton
- BID-Needham
- Baystate Medical Center
- Baystate Franklin Medical Center
- Baystate Mary Lane Hospital

Enrollment Start Date: December 1, 2012

Website: [www. macrmi.info](http://www.macrmi.info)



The screenshot shows the MACRMI website homepage. At the top left is the MACRMI logo, a blue speech bubble with the text 'MACRMI' in white. To its right is the full name 'Massachusetts Alliance for Communication and Resolution following Medical Injury' in blue. Further right is a 'USER LOGIN' button. Below the logo and name is a navigation bar with links: 'About', 'For Patients', 'For Providers', 'Resource Library', 'Blog & News', and 'Connect'. The main content area has a light blue background. On the left, under the heading 'WELCOME', is a paragraph about MACRMI's mission and a bolded paragraph about the site being a central resource. To the right of this text is a photograph of a male doctor in a white coat and tie talking to a female patient. On the far right of the main content area is a vertical sidebar with five blue buttons: 'For PATIENTS' (with a family icon), 'For PROVIDERS' (with a stethoscope icon), 'Use Our Resource LIBRARY' (with a book icon), 'Connect with the MACRMI Community' (with a plug icon), and 'Sign-Up for Our NEWSLETTER' (with a pencil icon).

MACRMI
Massachusetts Alliance for Communication and Resolution following Medical Injury

[About](#) | [For Patients](#) | [For Providers](#) | [Resource Library](#) | [Blog & News](#) | [Connect](#)

USER LOGIN

WELCOME

MACRMI is a Massachusetts alliance of patient advocacy groups, teaching hospitals and their insurers, and statewide provider organizations committed to transparent communication, sincere apologies and fair compensation in cases of avoidable medical harm. We call this approach **Communication, Apology, and Resolution (CARE)** and we believe it is the right thing to do. It supports learning and improvement and leads to greater patient safety.

This site is a central resource for information on the CARE approach and the health care institutions implementing it. Here you will find answers to many of your questions regarding medical injury; resources and support for patients, families and clinicians; education and training resources for health care providers; sample guidelines and policies; research and articles; and ways to connect with each other. **By sharing what we learn from medical errors and near misses, we are enhancing patient safety together and improving our health care system. Thank you for participating.**

For PATIENTS

For PROVIDERS

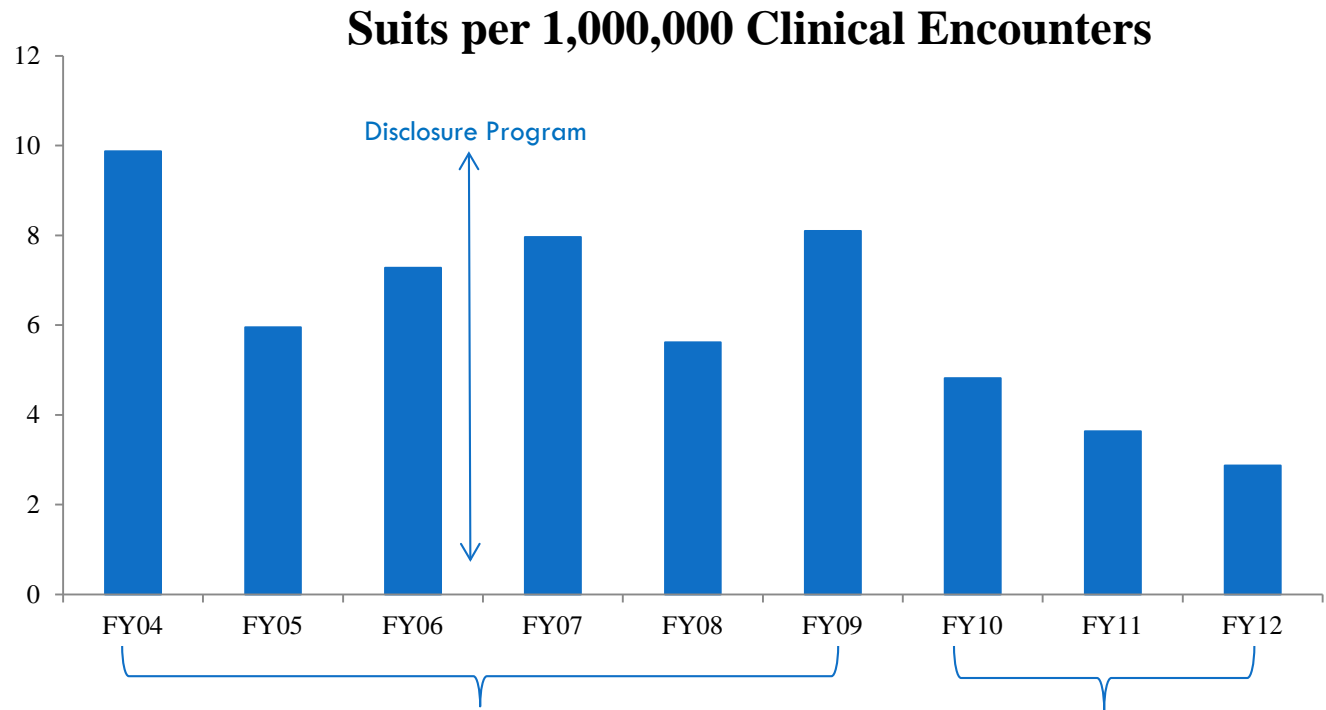
Use Our Resource LIBRARY

Connect with the MACRMI Community

Sign-Up for Our NEWSLETTER

Updates

- Reporting - NPDB and BORIM
- Other States - Oregon
- Data from MA - Reliant



The decrease in Suits for last three years (FY10-FY12) is **statistically**

Conclusion - Multiple Benefits

Right and Smart thing to do

- For Patients (you)
- For Patient Safety
- For Providers
- For Hospitals / ACOs
- For Healthcare Access and Affordability



THE PILOT SITES: PROCESSES AND PROGRESS

Kenneth Sands, MD MPH

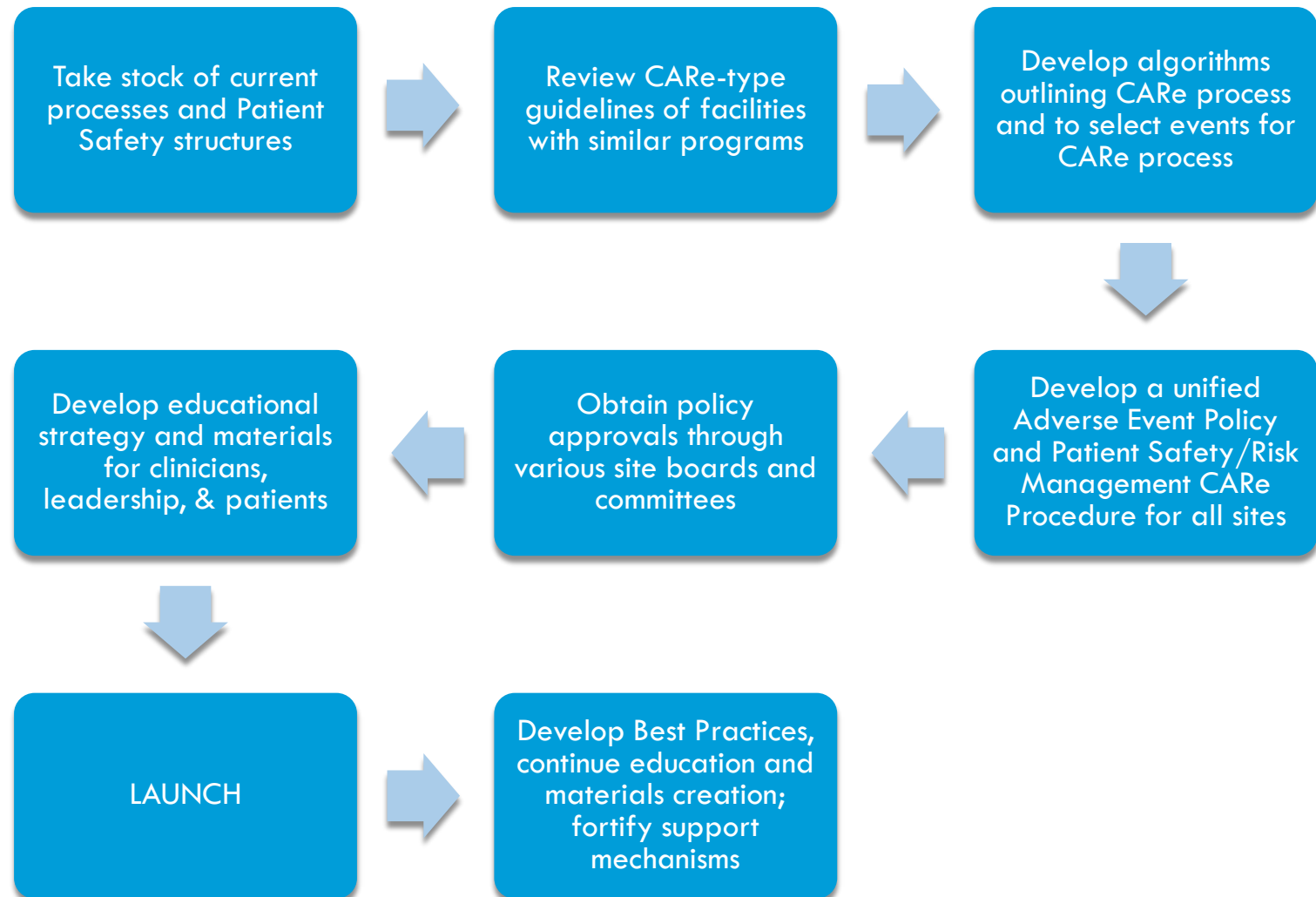
Senior Vice President, Health Care Quality

Beth Israel Deaconess Medical Center

The Massachusetts Pilot Sites

Site	#Beds	Location	Teaching (Y/N)
Beth Israel Deaconess Medical Center	642	Inner City	Y
BID-Milton	88	Community	N
BID-Needham	58	Community	N
Baystate Medical Center	716	Inner City	N
Baystate Franklin Medical Center	93	Community	N
Baystate Mary Lane Hospital	31	Community	N

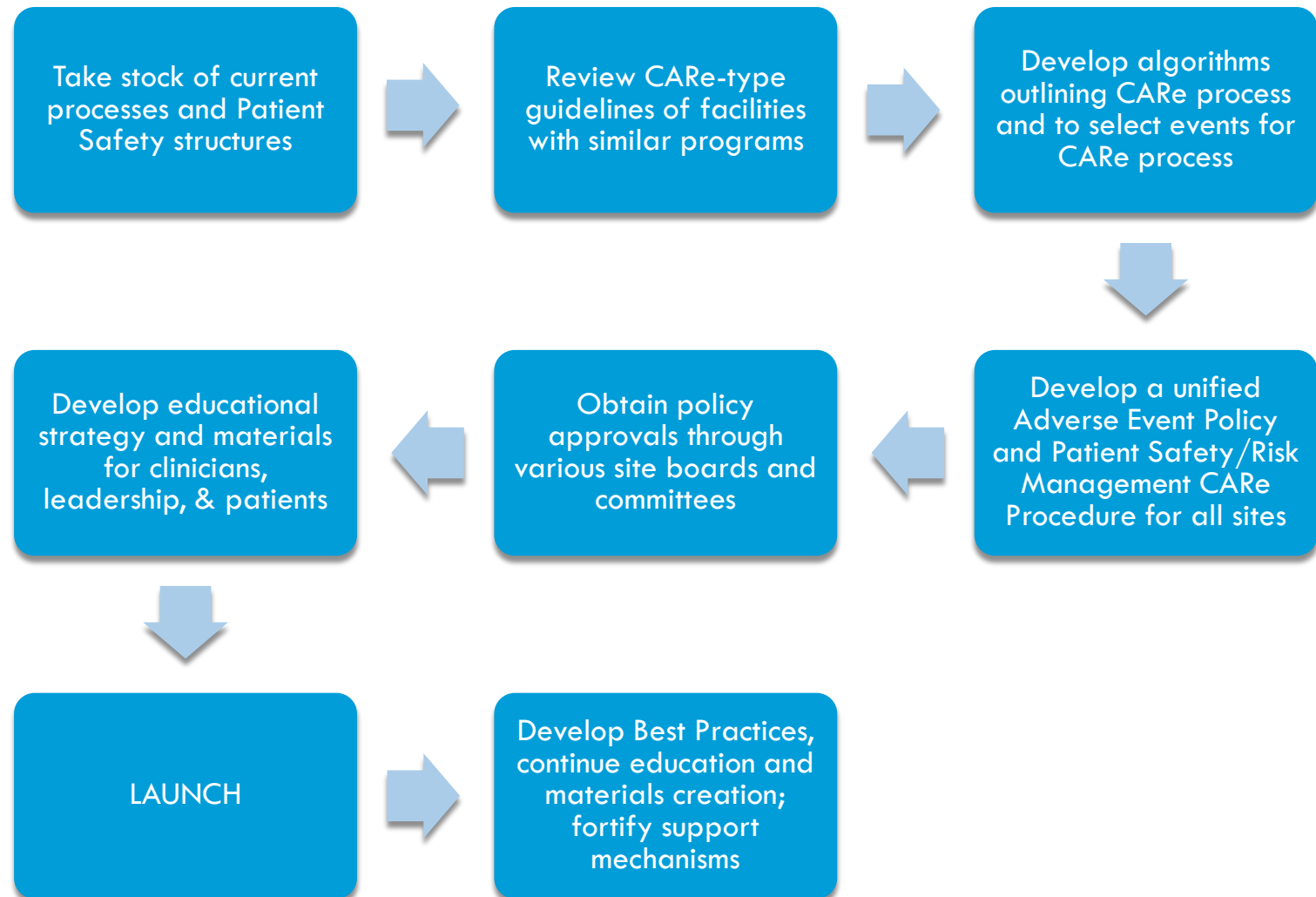
A Path to CARE Implementation



Take Stock of Current Processes

- Determined what adverse event procedures already exist, and their compatibility with CARE principles
- Worked with front-line risk/safety staff to determine their perceptions about CARE and solicit ideas for ways that CARE might fit into current processes
- Found common elements in processes among all sites and worked together from that commonality

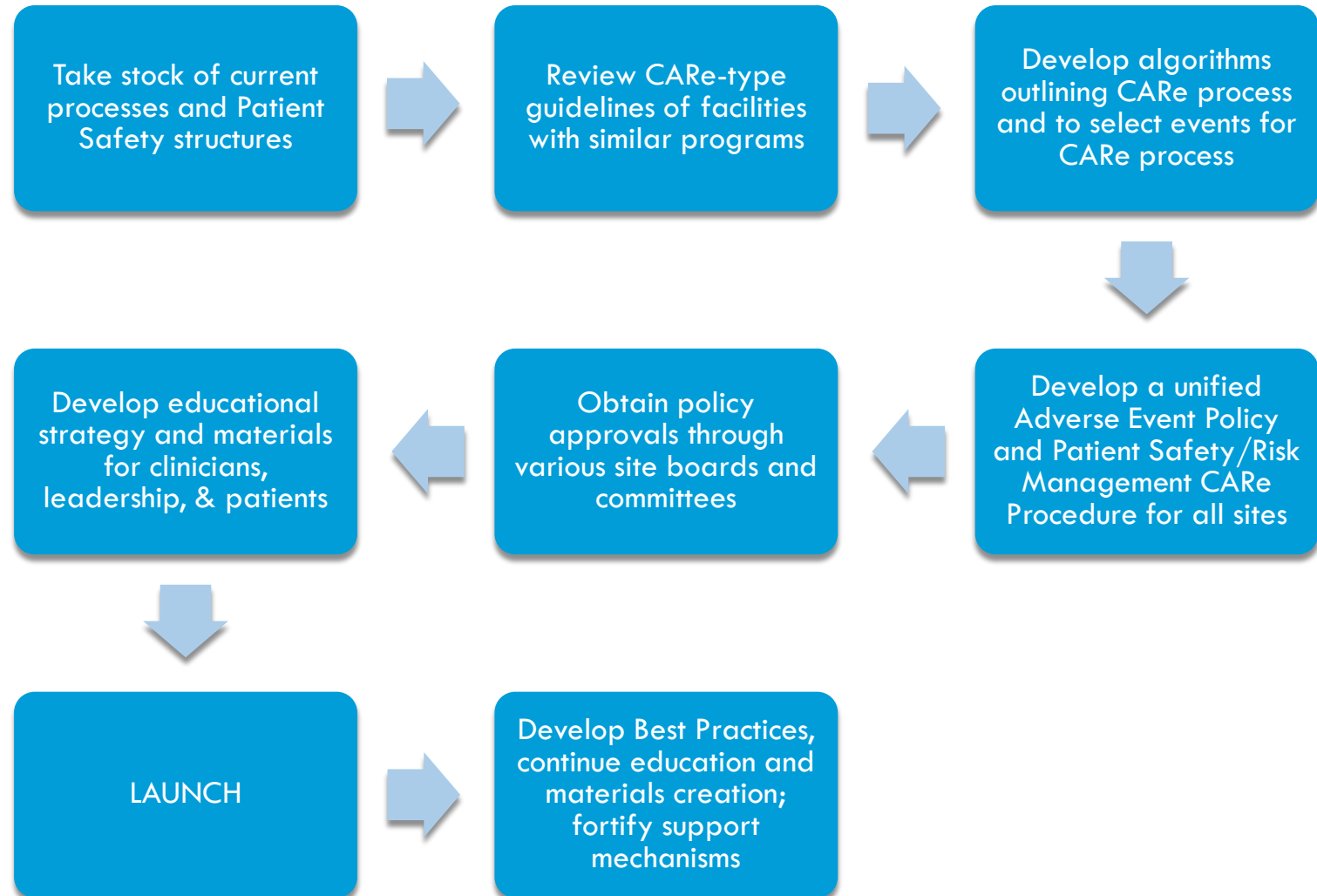
A Path to CARE Implementation



Review data and resources from other CARE Programs

- We reviewed policies, algorithms, guides, etc. from:
 - The University of Michigan Health System
 - The University of Washington
 - Stanford Hospital and Clinics
- Goal: To determine what pieces of existing work will integrate well with our systems and what still needs to be developed due to the unique attributes of Massachusetts' medical liability environment

A Path to CARE Implementation



Develop Algorithms

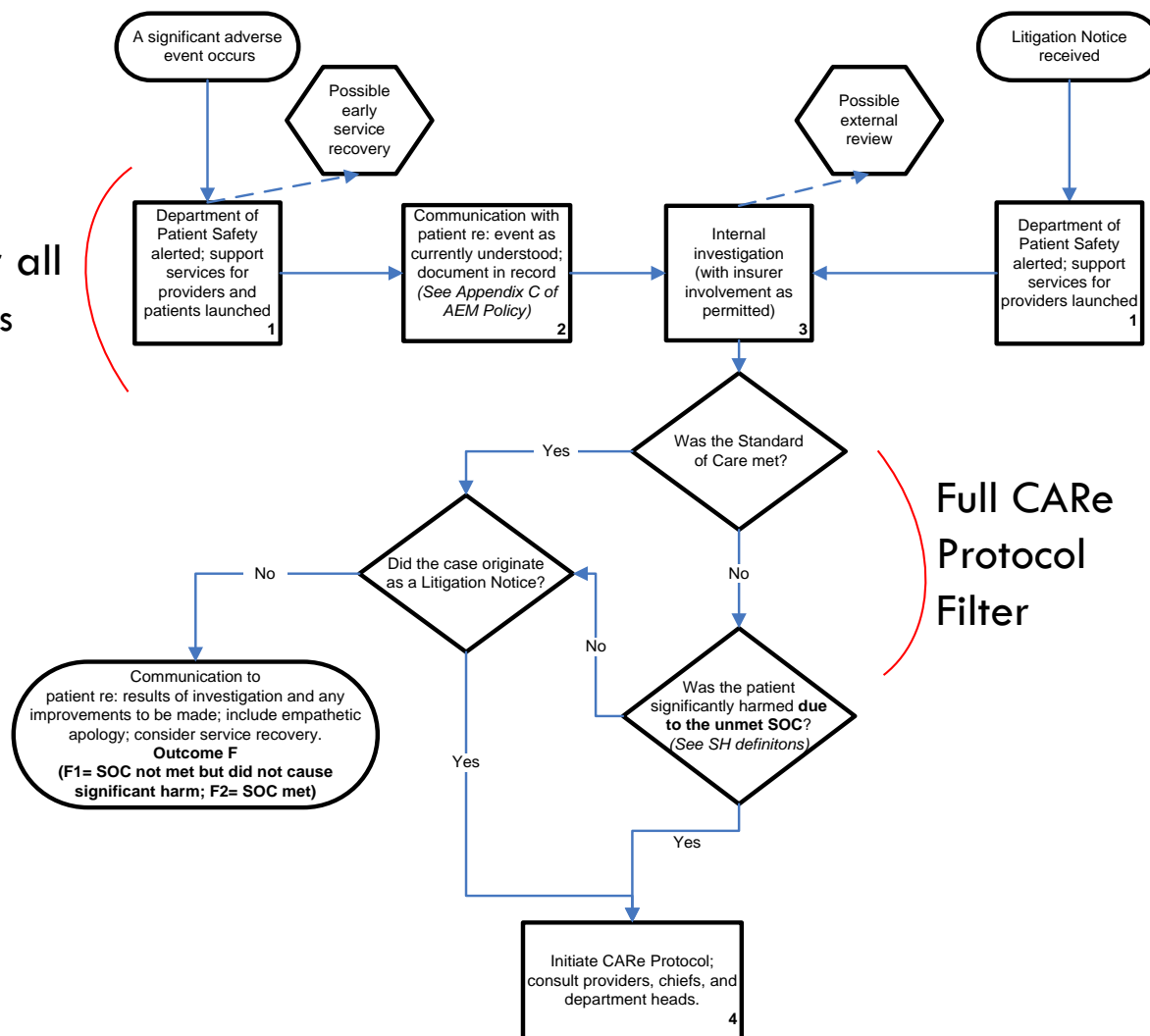
There are two CARE Algorithms:

- A “filter” to determine whether an adverse event case should go through the full CARE process
 - **“Defining a CARE Case”**
- The full CARE process that will be followed if a case is selected by the filter
 - **“CARE Protocol”**

“Defining a CARE Case” Algorithm

Process
followed for all
A.E.s (includes
support)

Service
Recovery
Possibility for
Non-Protocol
Cases



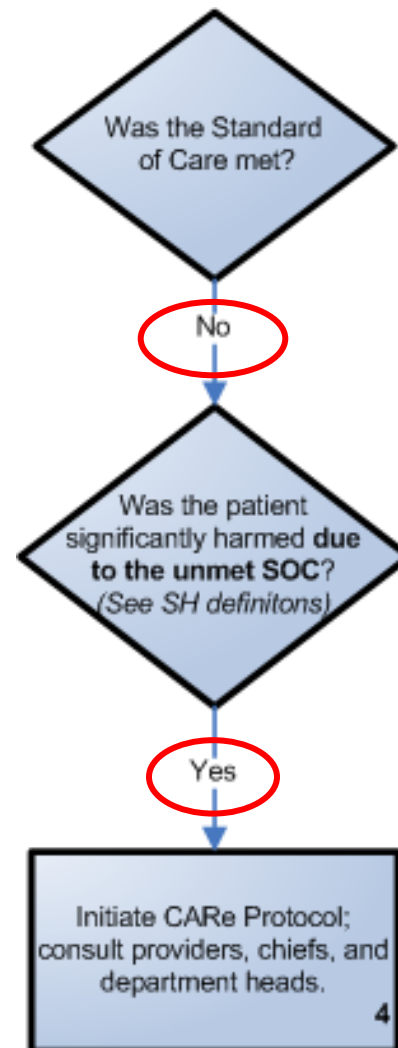
“Defining a CARE Case” –the Filter

If an internal investigation team determines that...

- The standard of care was **not** met, AND
- The unmet standard of care **caused** significant harm

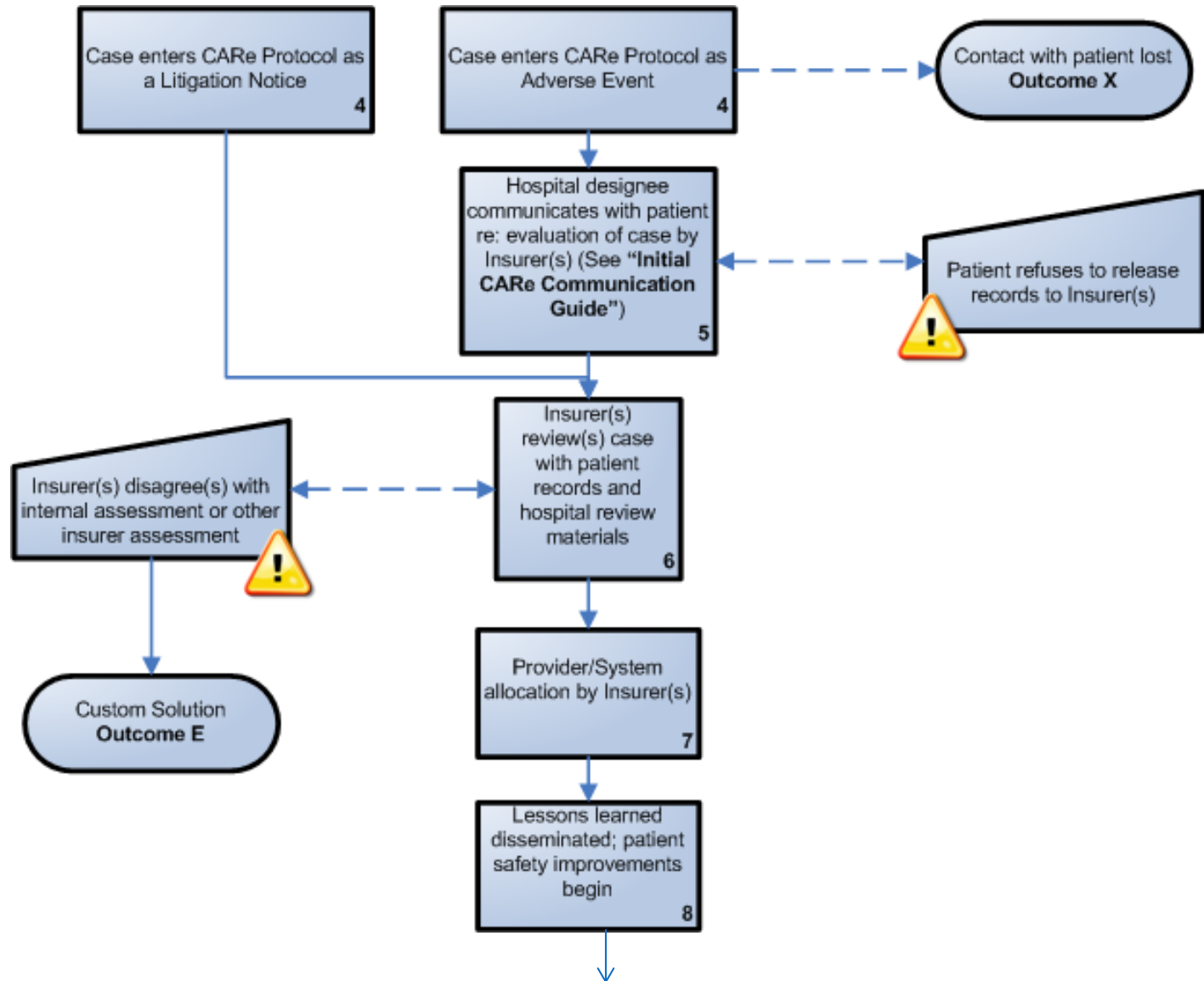
...the case moves to the full **CARE Protocol**

(Pre Litigation Notices move directly into the protocol)

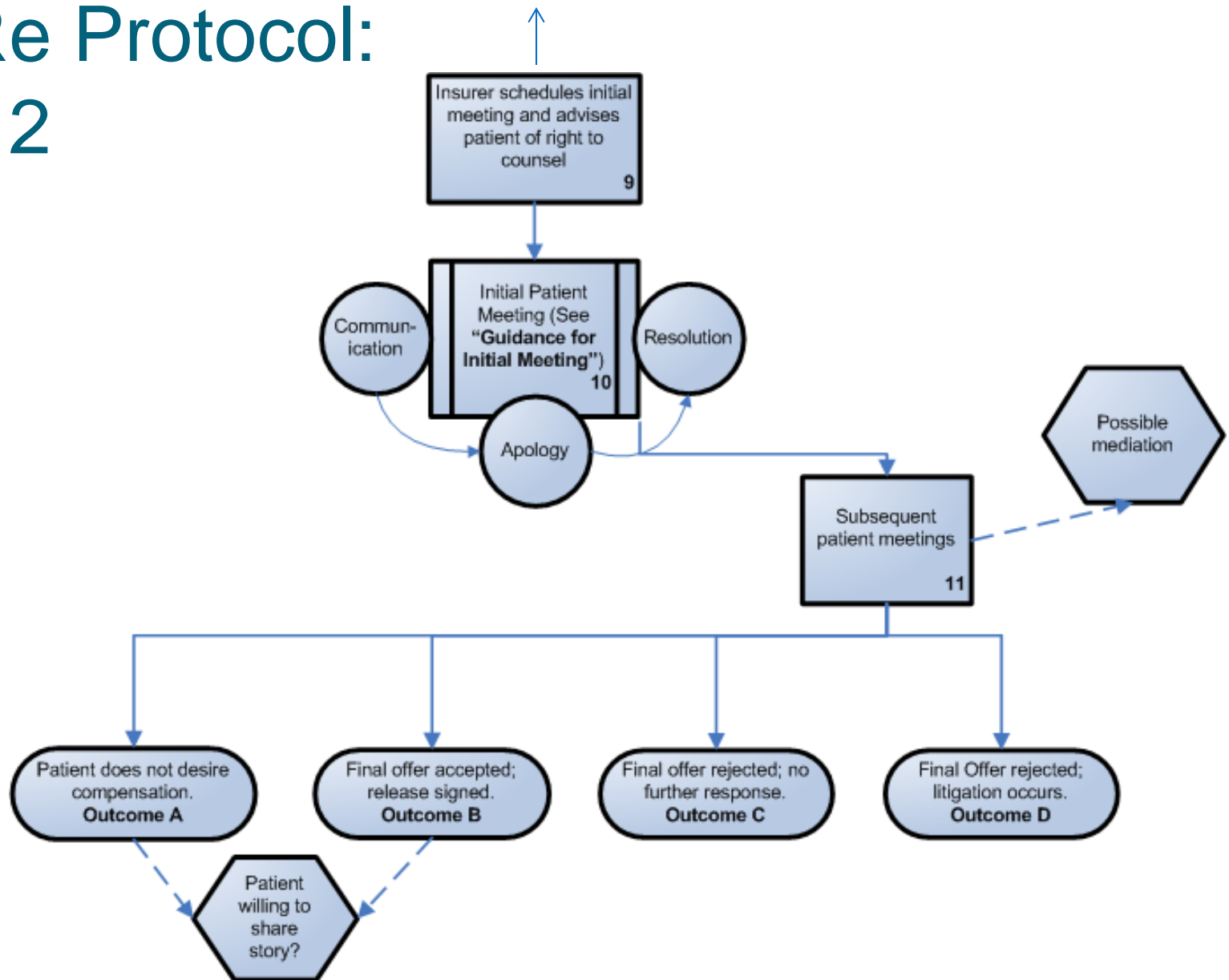


CARe Protocol:

Part 1

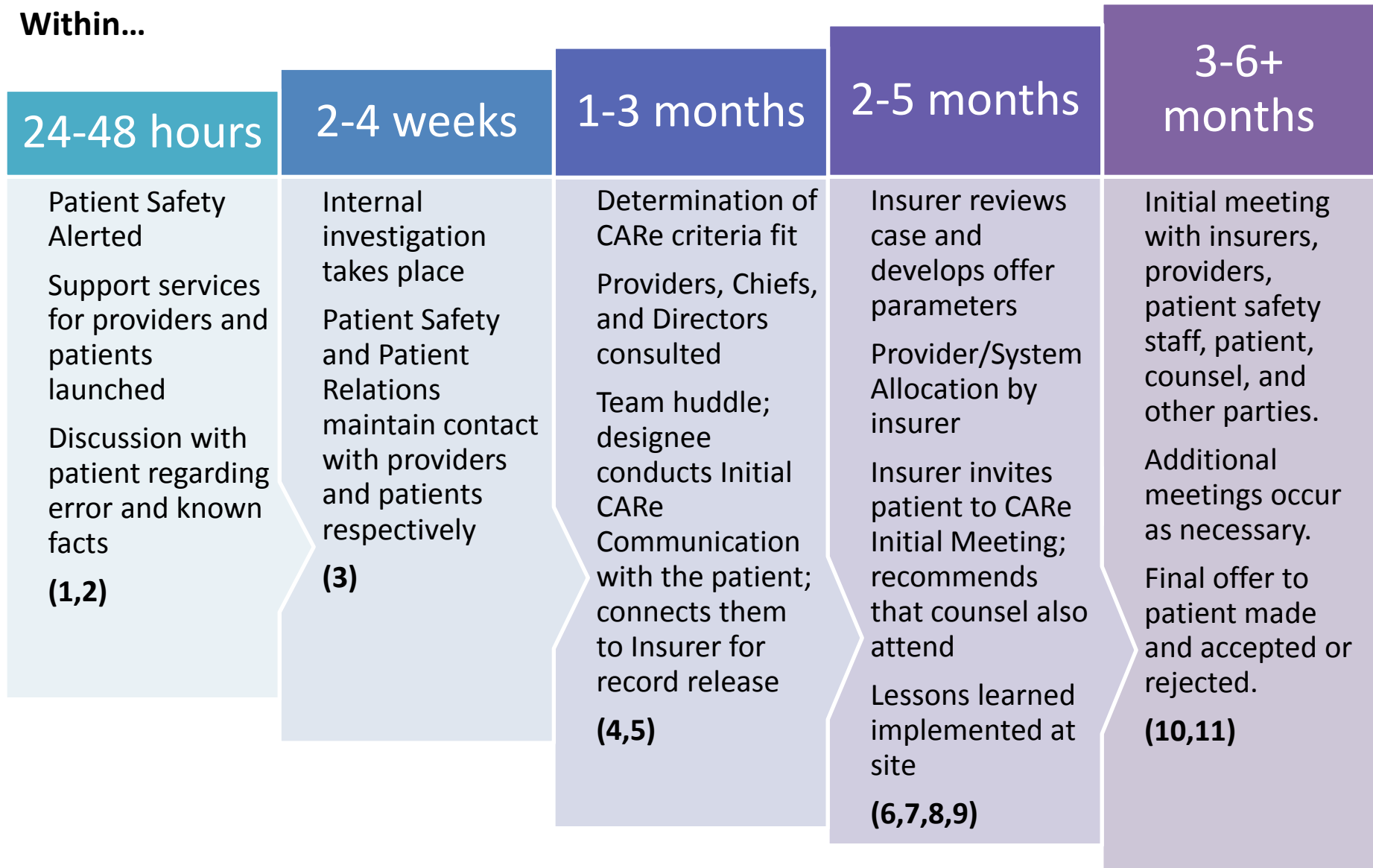


CARe Protocol: Part 2

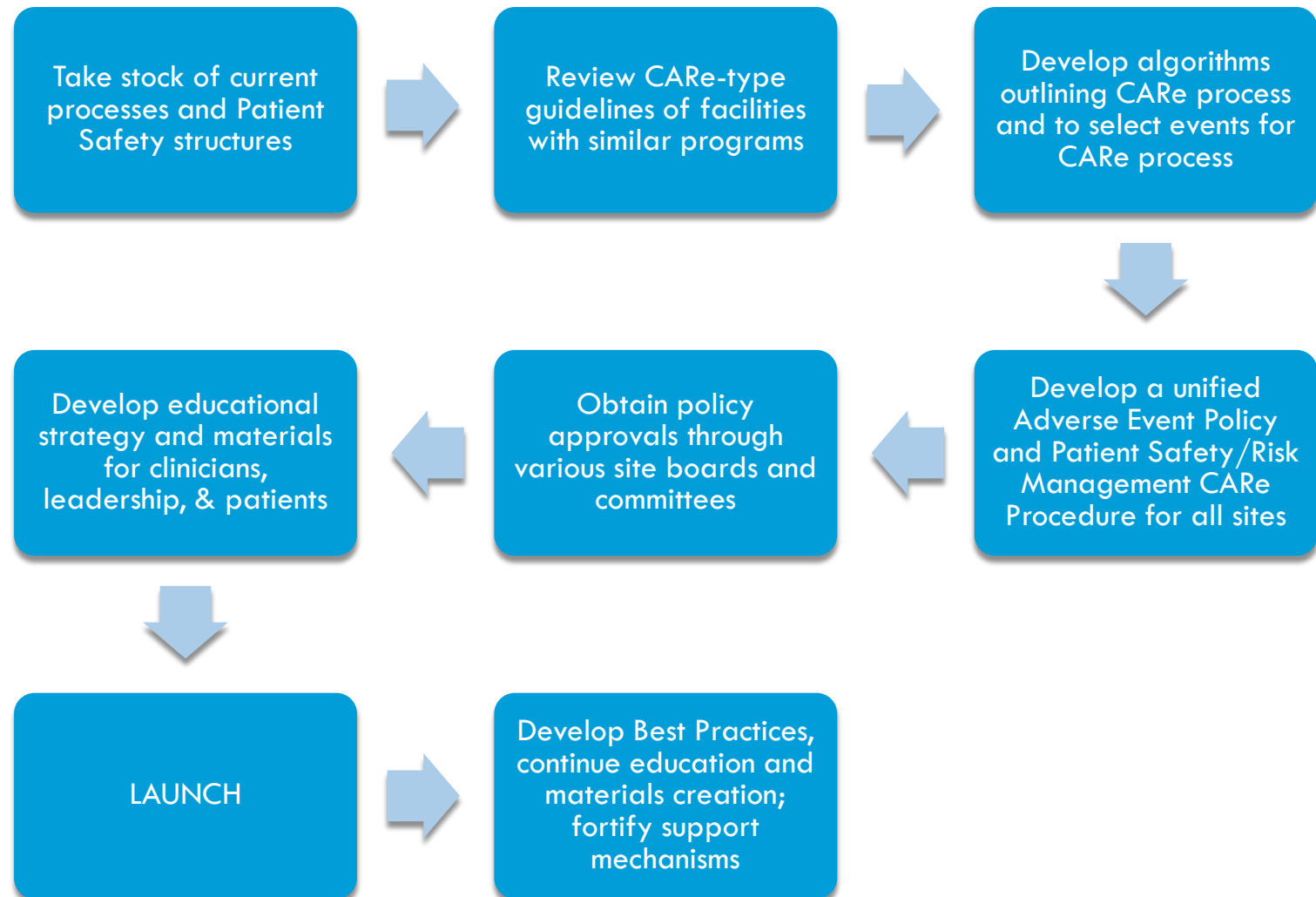


Communication, Apology and Resolution Timeline

Within...



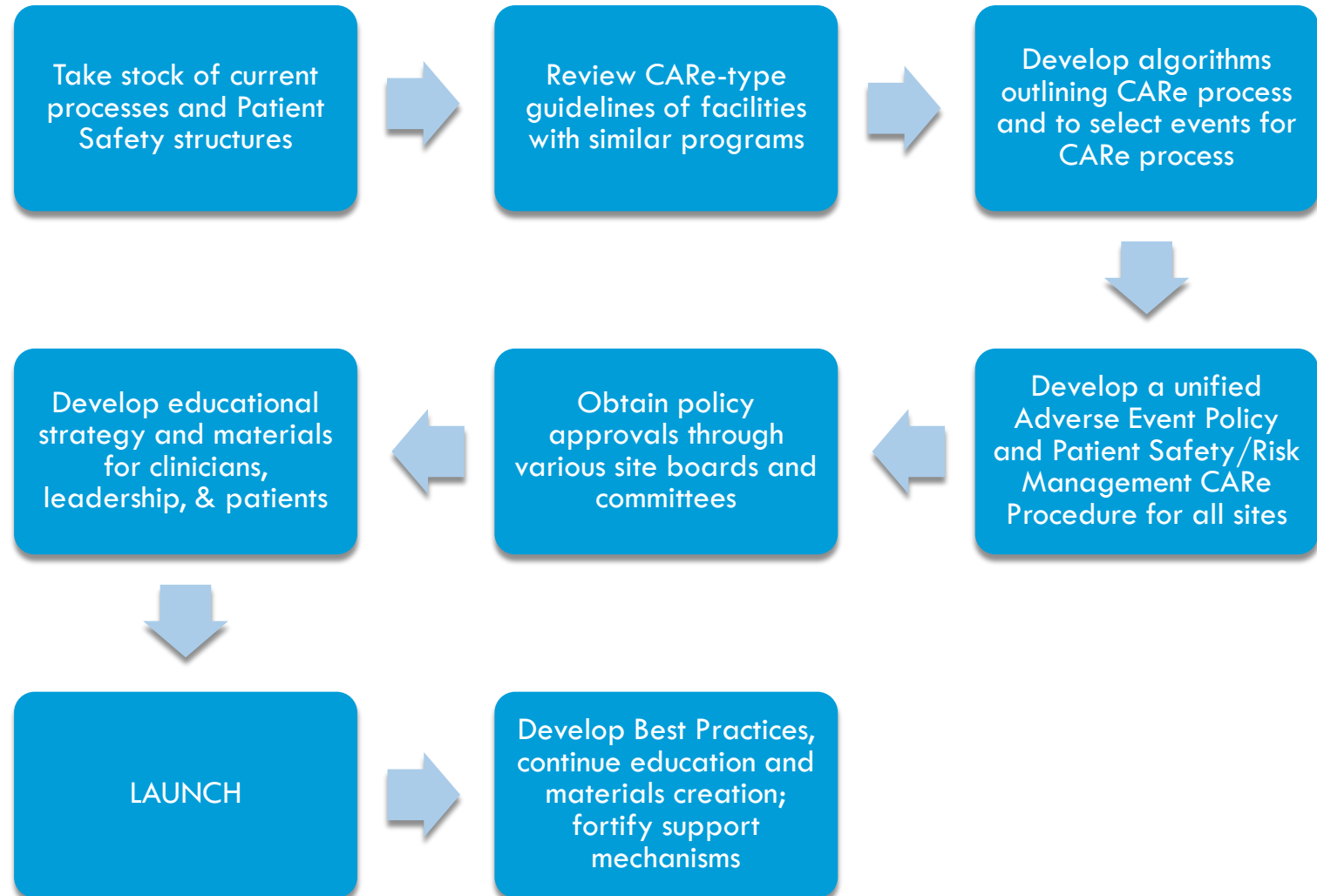
A Path to CARE Implementation



Develop a Unified Adverse Event Policy

- Developing a policy that works within all existing Adverse Event Policies at the sites was essential to the CARE program's functionality
- The central components of CARE were inserted into existing hospital policy in a non-disruptive way, and more in-depth procedures were developed for the risk/safety departments to use as “on-the-ground” reference guides
- Made sure that there were reliable systems for reporting adverse events at all sites

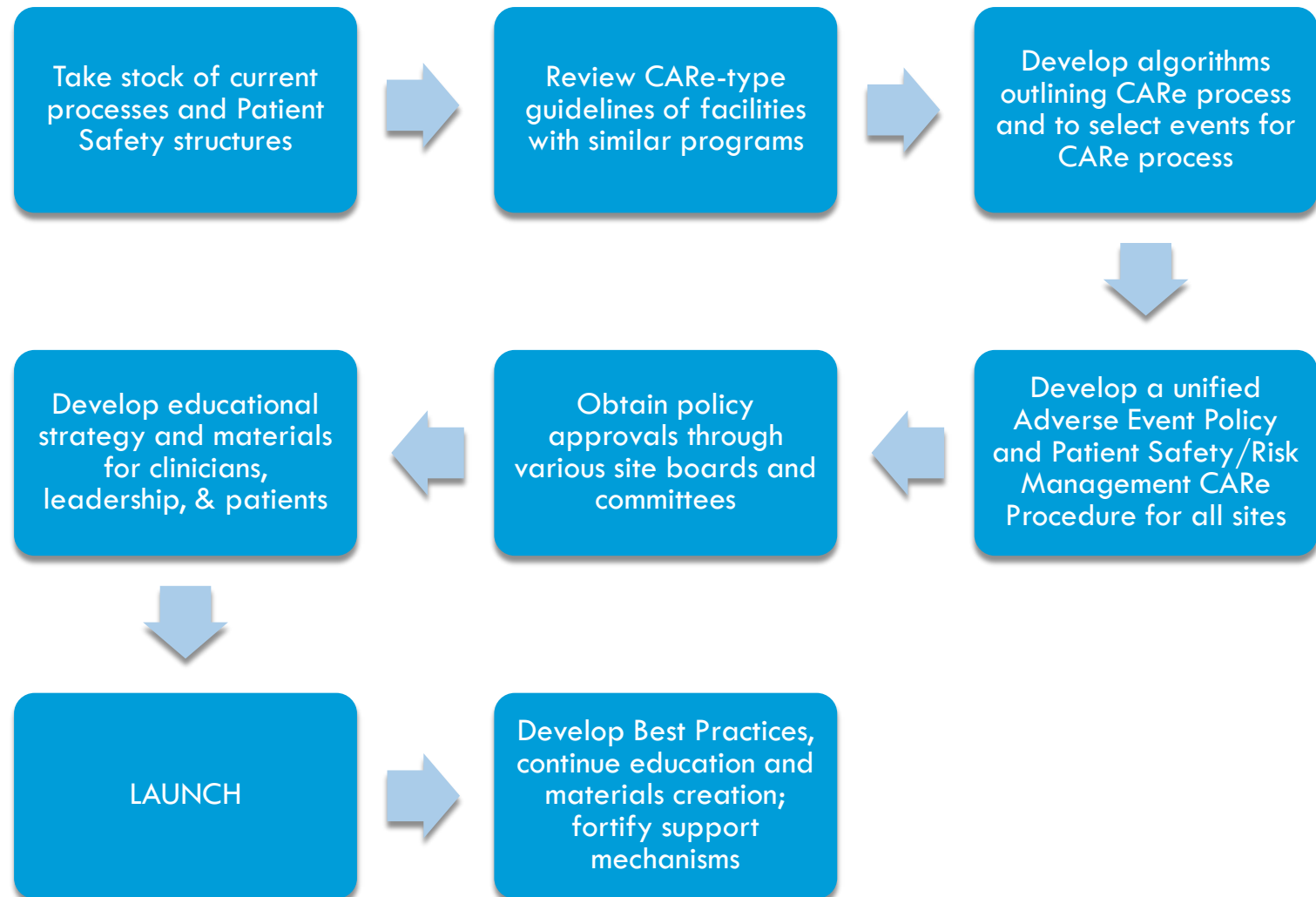
A Path to CARE Implementation



Obtain Leadership Approval and Increase Buy-in

- All hospital boards and other central committees were presented the model and approved the policy
- This generated increased buy-in for the program and transformed it from “pilot” to “policy,” which will help to continue a positive culture change at each site
- Policies also reviewed by the Liability Insurers, as part of a well-established working collaboration including
 - Agreement on Goals of initiative
 - Agreement on Logistics

A Path to CARE Implementation

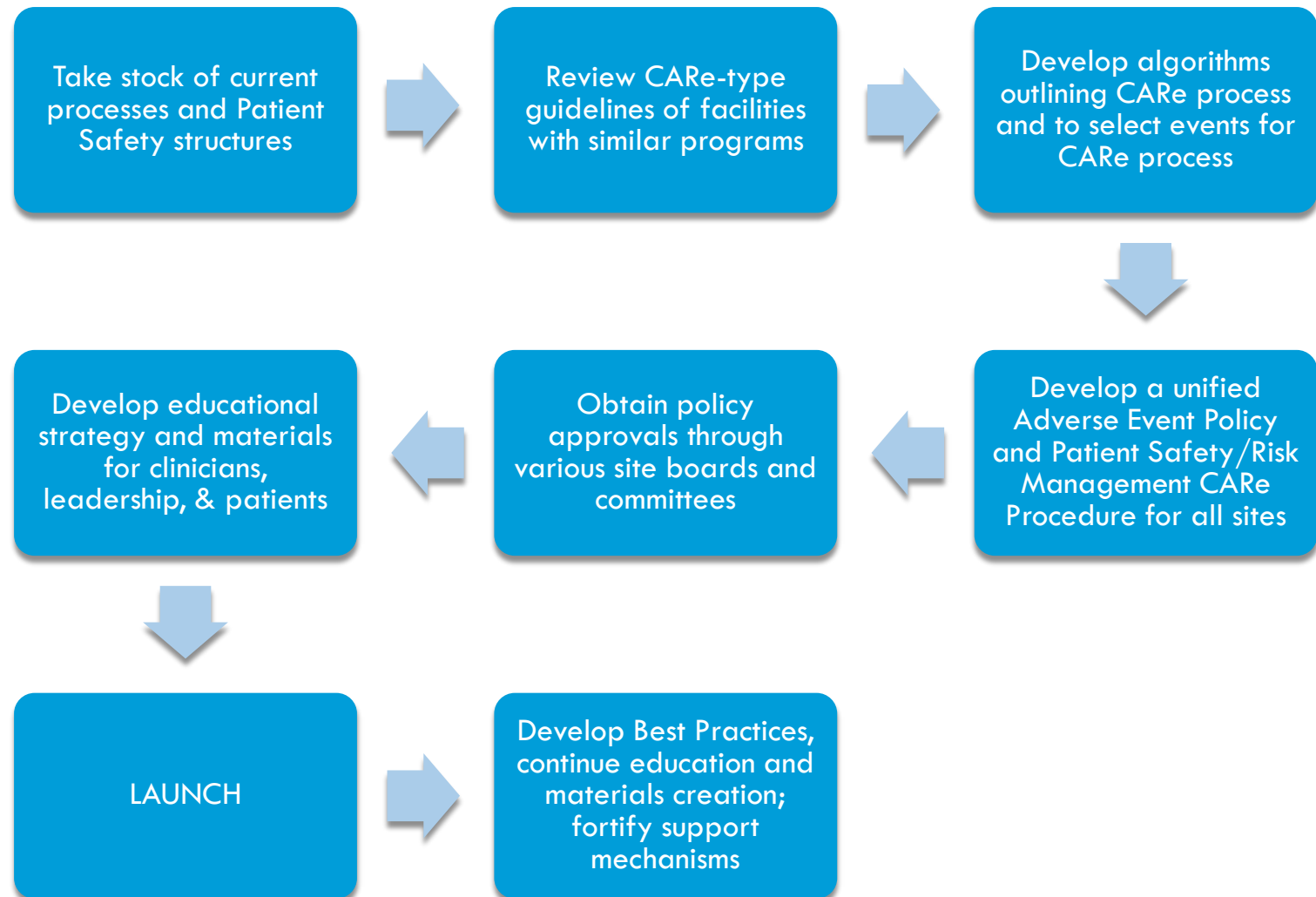


Develop Educational Strategy & Materials

- Strategy and materials
 - Targeted Presentations for clinicians, leadership, staff
 - Immediate reference sources; i.e. badge cards, posters
 - Website
- Multiple Reviewers of Materials
 - Clinicians
 - Patients and Families
 - Attorneys
 - Insurers
- Educate, educate, educate!



A Path to CARE Implementation

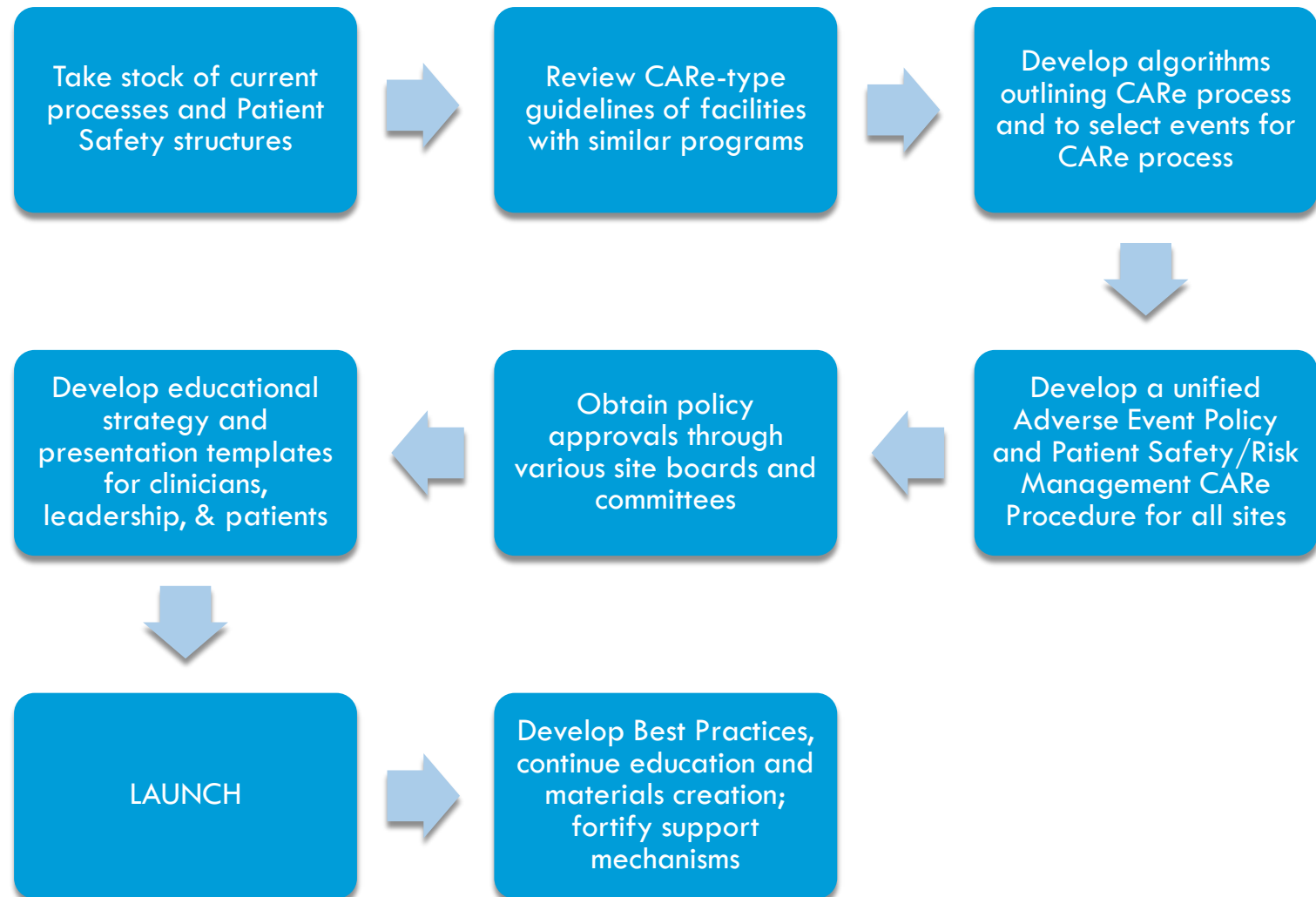


Launch – Begin Assessment

Assessment Strategy (enrollment began December 1, 2012)

- Volume and Financial Outcomes
 - Occurrence of events
 - Pre-claim settlements
 - Claims
 - Lawsuits
 - Costs
 - Litigation and non-litigation expenses
 - Costs going directly to patients
- Clinician experience (proposed, not yet funded)
- Patient Experience (proposed, not yet funded).

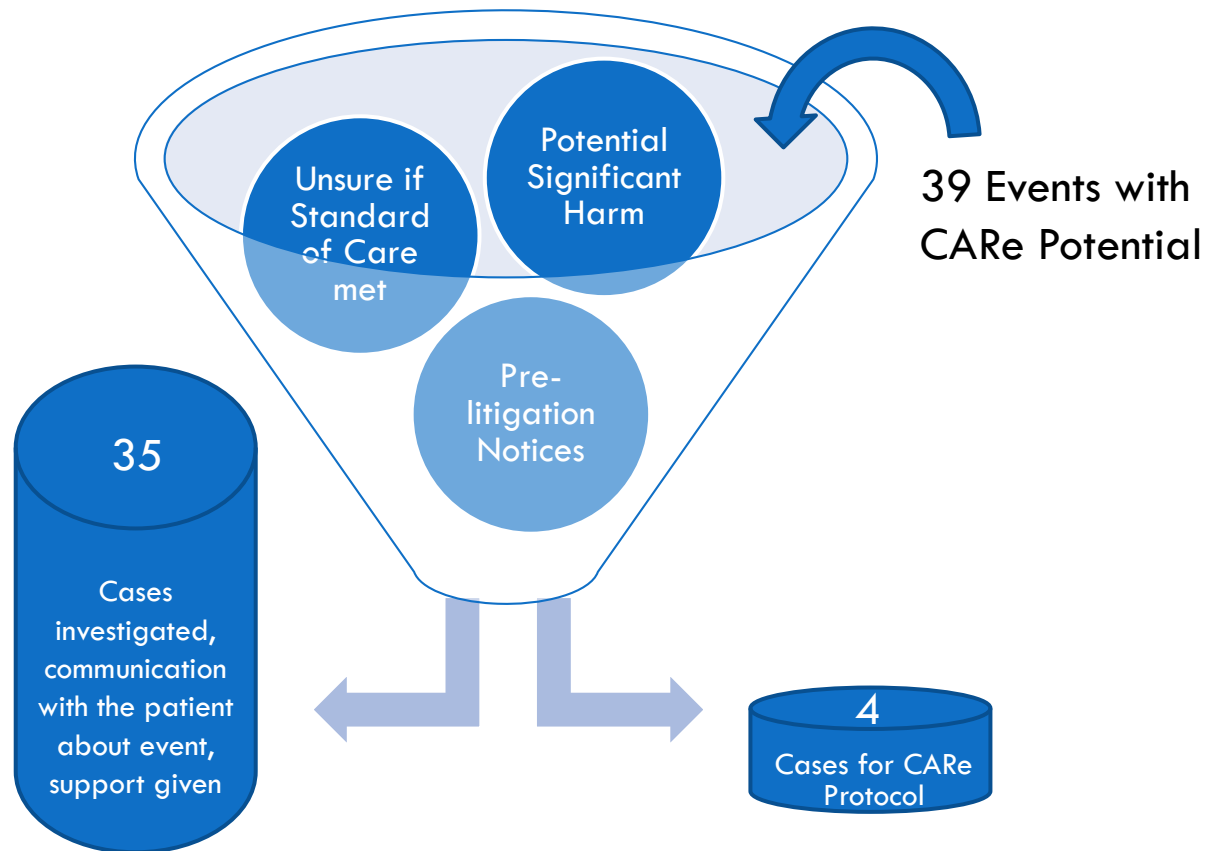
A Path to CARE Implementation



The Post-Launch Phase

- Develop Best Practices
- Continue Education
- Fortify Support Mechanisms
 - Continue “just in time” support and coaching for a difficult communication (“disclosure”) in immediate aftermath of an adverse event
 - Formalize peer support / second victim programs
 - Publicize support resource list for patients and disseminate patient materials

A Picture of CARE Today





Stanford's PEARL






The Process for Early Assessment and Resolution of Loss

Jeffrey Driver, Esq.
Chief Executive Officer



RISK AUTHORITY

Learning Objectives

-  PEARL and the History of the PEARL Program
-  PEARL Program Design
-  PEARL Enhancements
-  PEARL Outcomes and Measures
-  Impact of CMS Requirements for Medicare Beneficiary related Medical Malpractice Claims

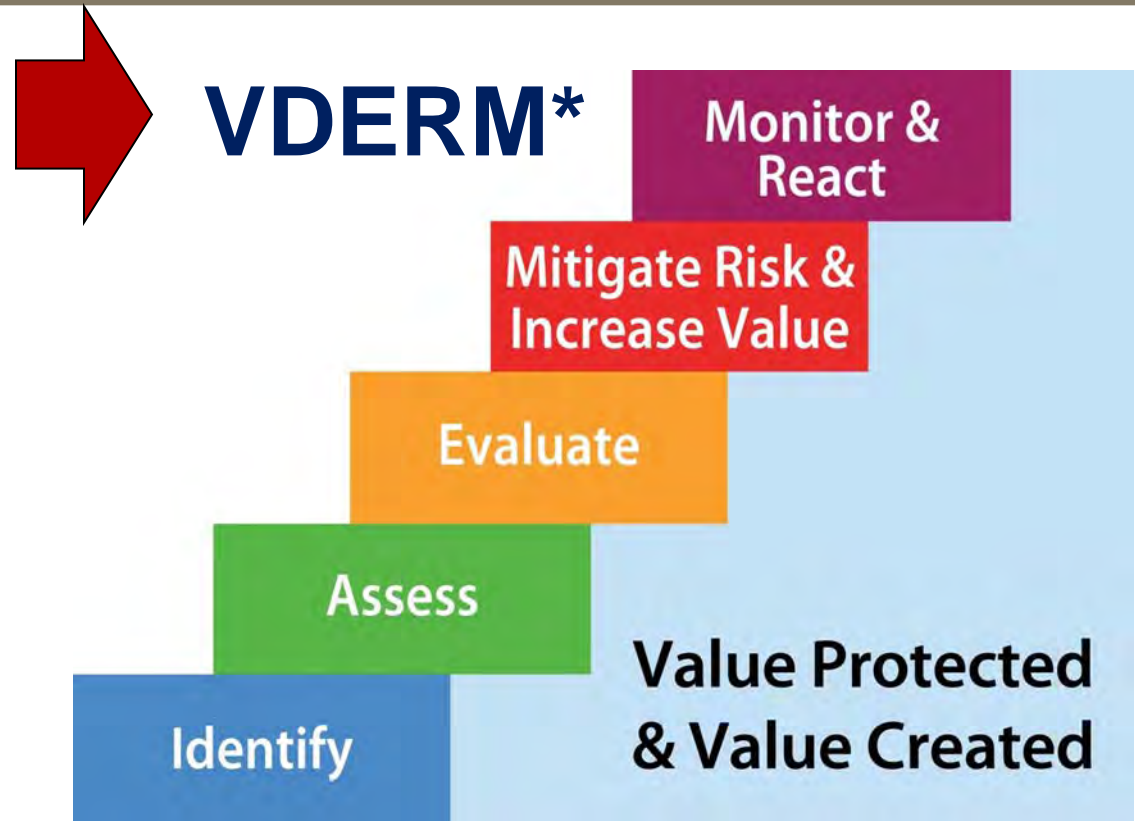
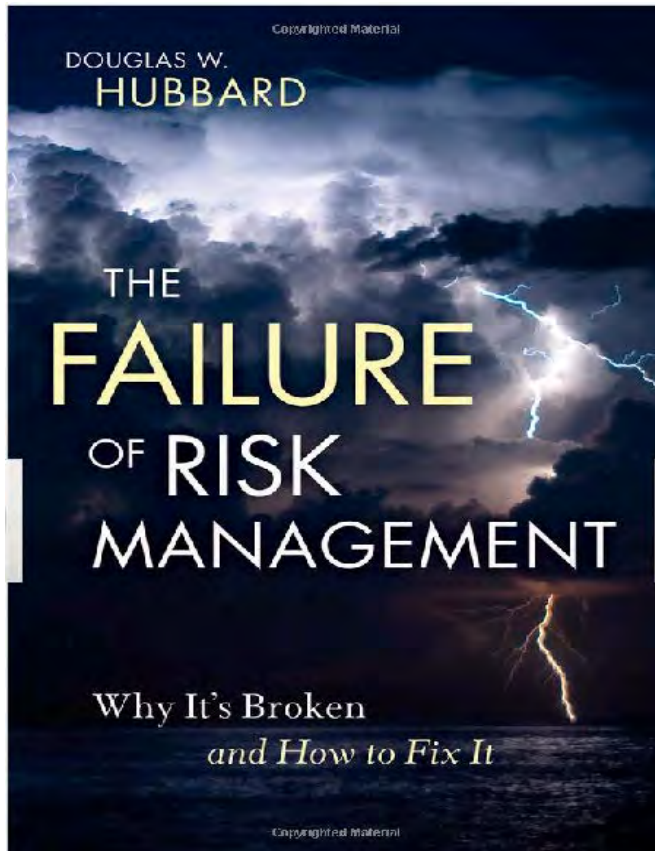
The Disclosure and Resolution Program of the Stanford University Medical Network

What is PEARL?

The Disclosure and Resolution Program of the Stanford University Medical Network







History of the PEARL Program

PEARL is a Cornerstone of an Overarching Strategic Risk Management Practice



* VDERM = Value Driven Enterprise Risk Management
ISO 31000 + Decision Analysis Science

Stanford's Journey Into "Disclosure and Resolution"

-  "Discreet and selective practice" began with in-house claims management (September 2005)
-  Successes and failures analyzed
-  Pioneering programs, observations, and peer reviewed research studied (VA, UM, COPIC, Harvard)
-  SWOT assuming fully instituting a "full disclosure" approach
-  Formal program launched along side of on-going Stanford and University of Washington research project (September 2007)
-  Recent PEARL enhancements in 2012 (PEARL Patient and Family Site, Patient Advocate, Caring Conversations Simulation)

Entering a Controversial & Pioneering Space

MARKET WATCH

Disclosure Of Medical Injury To Patients: An Improbable Risk Management Strategy

Movement toward full disclosure should proceed with a realistic expectation of the financial implications and prudent planning to meet them.

by David M. Studdert, Michelle M. Mello, Atul A. Gawande, Troyen A. Brennan, and Y. Claire Wang

ABSTRACT: Pressure mounts on physicians and hospitals to disclose adverse outcomes of care to patients. Although such transparency diverges from traditional risk management strategy, recent commentary has suggested that disclosure will actually reduce providers' liability exposure. We tested this theory by modeling the litigation consequences of disclosure. We found that forecasts of reduced litigation volume or cost do not withstand close scrutiny. A policy question more pressing than whether moving toward routine disclosure will expand litigation is the question of how large such an expansion might be. [*Health Affairs* 26, no. 1 (2007): 215–226; 10.1377/hlthaff.26.1.215]

Entering a Controversial & Pioneering Space

MALPRACTICE

By Lindsey Murtagh, Thomas H. Gallagher, Penny Andrew, and Michelle M. Mello

Disclosure-And-Resolution Programs That Include Generous Compensation Offers May Prompt A Complex Patient Response

DOI: 10.1377/hlthaff.2012.0185
HEALTH AFFAIRS 31
NO. 12 (2012):—
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The People-to-People Health
Foundation, Inc.

ABSTRACT Under “disclosure-and-resolution” programs, health systems disclose adverse events to affected patients and their families; apologize; and, where appropriate, offer compensation. Early adopters of this approach have reported reduced liability costs, but the extent to which these results stem from effective disclosure and apology practices, versus compensation offers, is unknown. Using survey vignettes, we examined the effects of different compensation offers on individuals’ responses to disclosures of medical errors compared to explanation and apology alone. Our results show that although two-thirds of these individuals desired compensation offers, increasing the offer amount did not improve key outcomes. Full-compensation offers did not decrease the likelihood of seeking legal advice and increased the likelihood that people perceived the disclosure and apology as motivated by providers’ desire to avoid litigation. Hospitals, physicians, and malpractice insurers should consider this complex interplay as they implement similar initiatives. They may benefit from separating disclosure conversations and compensation offers and from excluding physicians from compensation discussions.





Lindsey Murtagh is an associate at the law firm Hogan Lovells, in Washington, D.C.

Thomas H. Gallagher is a professor in the Department of Medicine and the Department of Bioethics and Humanities at the University of Washington, in Seattle.

Penny Andrew is the clinical lead for quality at the Waitemata District Health Board, in New Zealand.

Michelle M. Mello (mmello@hsph.harvard.edu) is a professor of law and public health in the Department of Health Policy and Management and director of the Program in Law and Public Health at the Harvard School of Public Health, in Boston, Massachusetts.





Overview of the Stanford Approach in the Disclosure and Resolution Space

-  Once Optimistic and Cautious, now Convinced and Careful
-  Heavily influenced by the Stanford research mission
-  Quest to isolate and determine individual and overall *PEARL* outcomes and their success drivers
-  Annual independent actuarial monitoring and outcomes studies






The Disclosure and Resolution Program of the Stanford University Medical Network

PEARL Program Design






How we Describe PEARL: A Hybrid Values & Claims Centric Model

-  *PEARL* is values and principles based – as well as smart business practice
-  *PEARL* promotes transparency, integrity, fairness, and healing
-  *PEARL* is consistent with insurance company stewardship principles
-  *PEARL* distinguishes between anticipated outcomes, unanticipated outcomes, and *preventable* unanticipated outcomes (PUO's)






How does *PEARL* work?

-  *PEARL* provides around-the-clock telephonic consultation for “*concerning outcomes*”
-  Consultation is provided by trained “*PEARL Risk & Claims Advisors*” acting within approved insurance company protocol
-  *PEARL* embraces and builds upon any disclosure policy
-  *PEARL* utilizes “*Just-In-Time*” expert coaching
-  *PEARL* is always initially focused on “*assessment*” to determine if the medical outcome is a PUO




How does *PEARL* approach a PUO?

- 
- Once a PUO is established, the *PEARL Risk & Claims Advisor* will coach selected spokesperson (hospital and/or physician) on:
-  Full disclosure
 -  Communicating lessons learned
 -  Approaching needs assessment
 -  Listening









Five *PEARL* Instructions

-  Stabilize patient
-  Take all necessary actions to promote patient safety
-  Call *PEARL Risk & Claims Advisor* ASAP, but < 4 hours after PUO
-  Proceed with documenting the patient's care after speaking to your *PEARL Risk & Claims Advisor*
-  Record *PEARL Risk & Claims Advisor* name and phone number as exclusive contact regarding PUO, unless instructed otherwise

Three *PEARL* Cautions

-  Do not jump to conclusions
-  Do not blame or accuse others
-  Never make promises or offer to waive bills or make offer of compensation without express approval of *PEARL Risk & Claims Advisor*

PEARL 7- Day Investigatory Process Flow

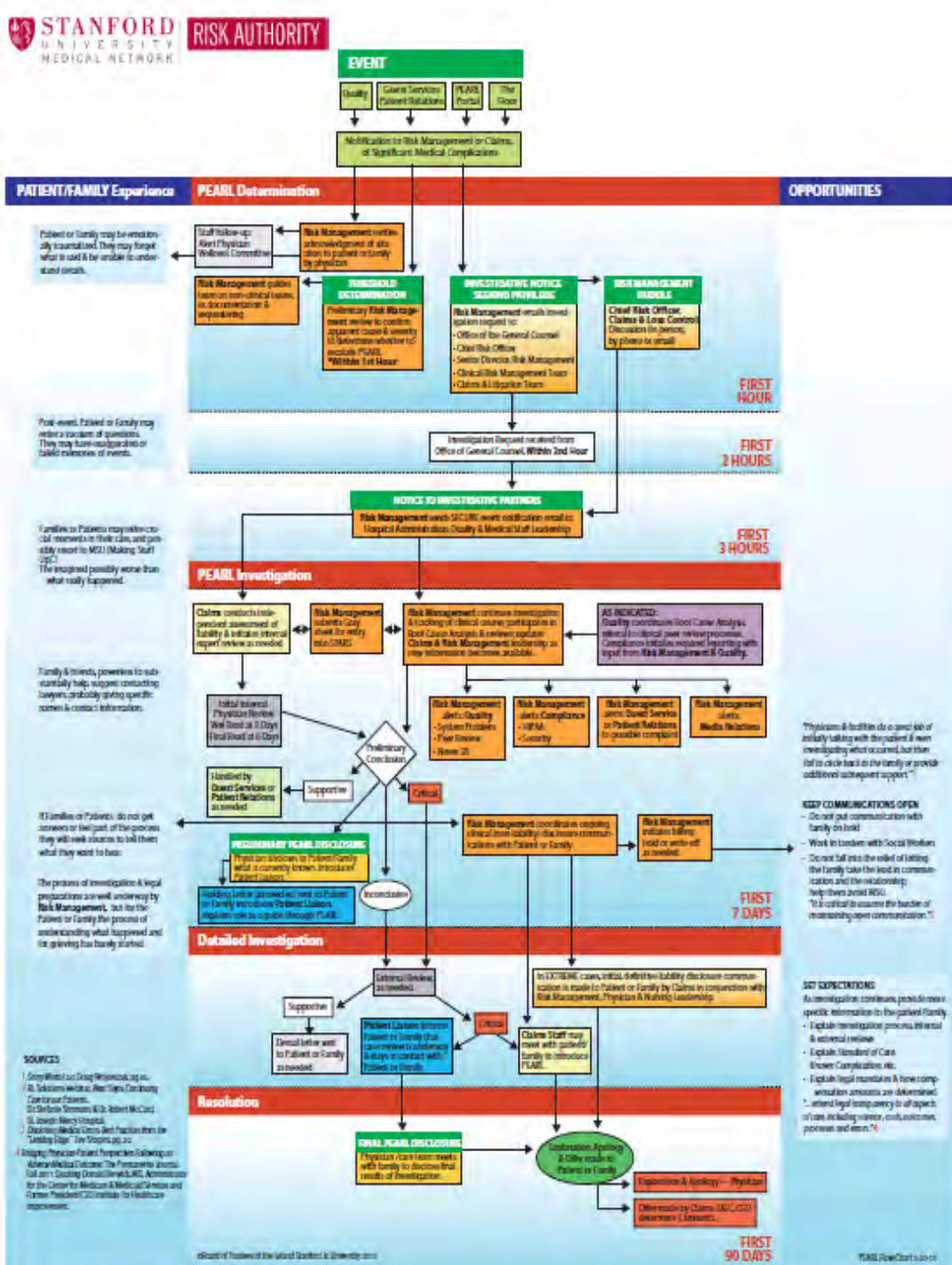
-  Threshold Determination
-  Investigative Notice
-  Risk Management Huddle
-  Notice to Investigative Partners
-  Concurrent Quality, Risk and Claims Investigation
-  3-Day “Wet-Read”
-  6-Day “Final-Read”
-  Pearl Conclusion and Follow-up

Stanford's *PEARL*

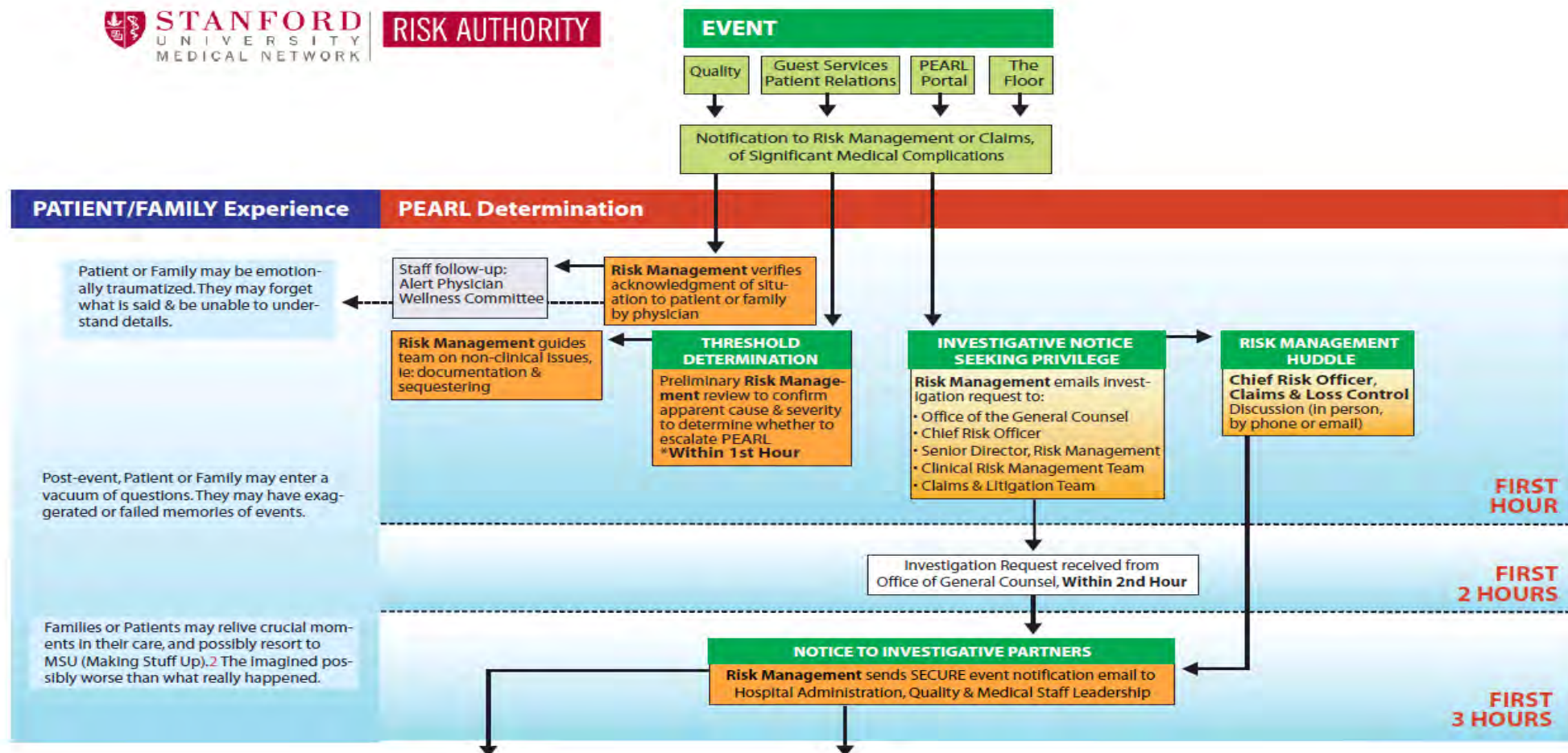


PEARL Process

To receive a copy of the PEARL process diagram, please contact:
riskmanagement@stanfordmed.org



The *PEARL* Process



The *PEARL* Process

PATIENT/FAMILY Experience

Family & friends, powerless to substantially help, suggest contacting lawyers, probably giving specific names & contact information.

*"Physicians & facilities do a great job of initially talking with the patient & even investigating what occurred, but then fail to circle back to the family or provide additional subsequent support."*¹

KEEP COMMUNICATIONS OPEN

- Do not put communication with family on hold
 - Work in tandem with Social Workers
 - Do not fall into the relief of letting the Family take the lead in communication & the relationship; help them avoid MSU.
- "It is critical to assume the burden of maintaining open communication."*³

If Families or Patients do not get answers or feel part of the process they will seek sources to tell them what they want to hear.

The process of Investigation & legal preparations are well underway by **Risk Management**, but for the Patient or Family the process of understanding what happened and or grieving has barely started.

PEARL Investigation

Claims conducts independent assessment of liability & initiates internal expert review as needed

Risk Management submits Gray sheet for entry into STARS

Risk Management continues investigation & tracking of clinical course; participates in Root Cause Analysis & reviews; updates **Claims & Risk Management** leadership as new information becomes available.

AS INDICATED: **Quality** coordinates Root Cause Analysis, referral to clinical peer review processes. Compliance initiates required reporting with input from **Risk Management & Quality**.

Initial Internal Physician Review.
Wet Read at 3 Days
Final Read at 6 Days

Risk Management alerts: **Quality**

- System Problem
- Peer Review
- Never 28

Risk Management alerts: **Compliance**

- HIPAA
- Security

Risk Management alerts: **Guest Service or Patient Relations** to possible complaint

Risk Management alerts: **Media Relations**

Preliminary Conclusion

Supportive

Critical

Handled by **Guest Services** or **Patient Relations** as needed

PRELIMINARY DISCLOSURE
Physician discloses to Patient/Family what is currently known. Introduces Patient Liaison.

Holding Letter (as needed) sent to Patient or Family introduces **Patient Liaison**, explains role as a guide through **PEARL**.

Inconclusive

Risk Management coordinates ongoing clinical (non-liability) disclosure communications with Patient or Family.

Risk Management initiates billing hold or write-off as needed.

FIRST 7 DAYS

The *PEARL* Process

PATIENT/FAMILY Experience

SET EXPECTATIONS

As Investigation continues, provide more specific information to the patient/family.

- Explain investigation process, internal & external reviews
- Explain *Standard of Care*, *Known Complication*, etc.
- Explain legal mandates & how compensation amounts are determined.

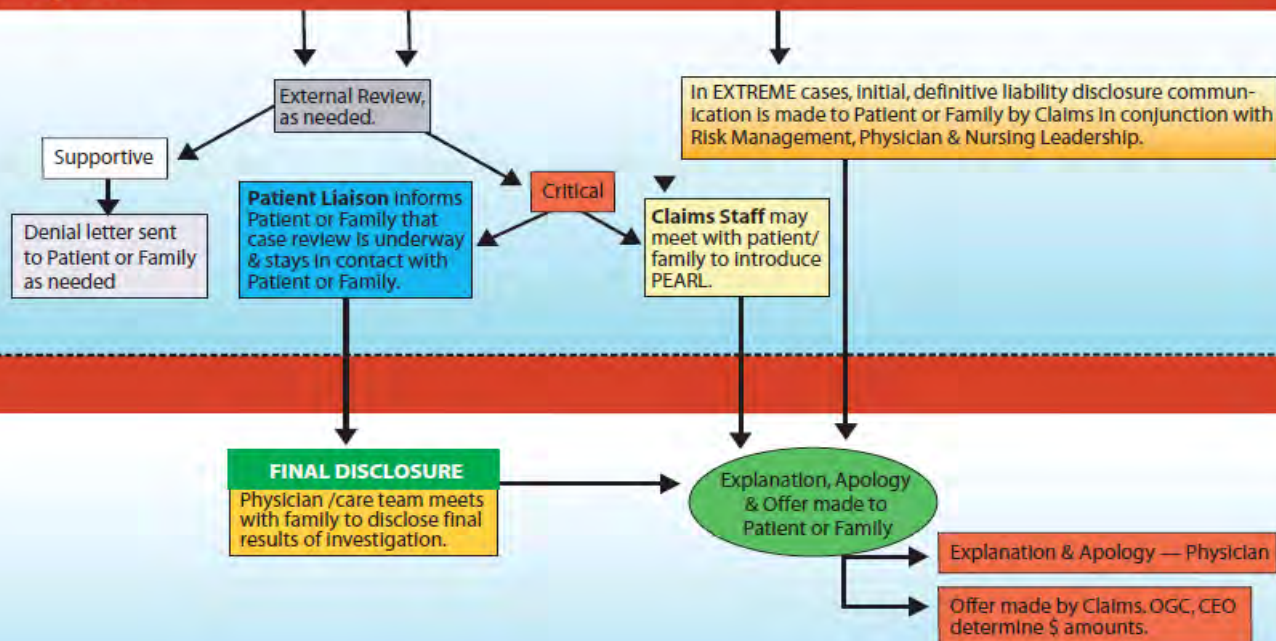
"...extend legal transparency to all aspects of care, including science, costs, outcomes, processes and errors."⁴

SOURCES







1. *Sorry Works! 2.0*, Doug Wojcieszak, pg 40.
2. RL Solutions webinar, *Next Steps: Continuing Care for our Patients*. Dr. Stefanie Simmons & Dr. Robert McCurd, St. Joseph Mercy Hospital.
3. *Disclosing Medical Errors: Best Practices from the "Leading Edge"*. Eve Shapiro, pg. 20.
4. *Bridging Physician-Patient Perspectives Following an Adverse Medical Outcome*, The Permanente Journal, Fall 2011. Quoting Donald Berwick, MD, Administrator for the Center for Medicare & Medicaid Services and Former President/CEO Institute for Healthcare Improvement.

Detailed Investigation

Resolution



How does *PEARL* approach a settlement offer?

-  Once a family needs assessment is done, the *PEARL Risk & Claims Advisor* will authorize an early offer for discussion with patient and/or family
 -  Offers are based on needs assessment
 -  Offers are up to full indemnity reserve valuation*
 -  Settlement agreement required and use of counsel encouraged
 -  Minors compromise is sought (California)
 -  *Sponsored* mediation on case-by-case basis

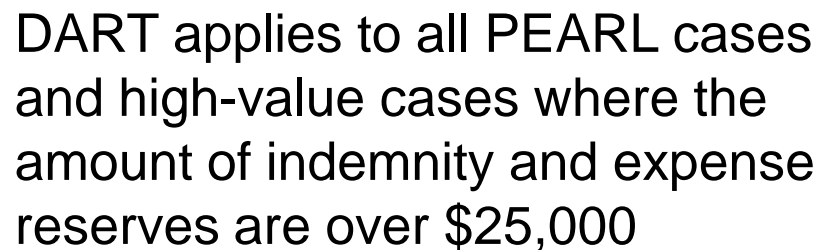
***Utilizing DART Process**

Decision Analysis Reserve Targeting



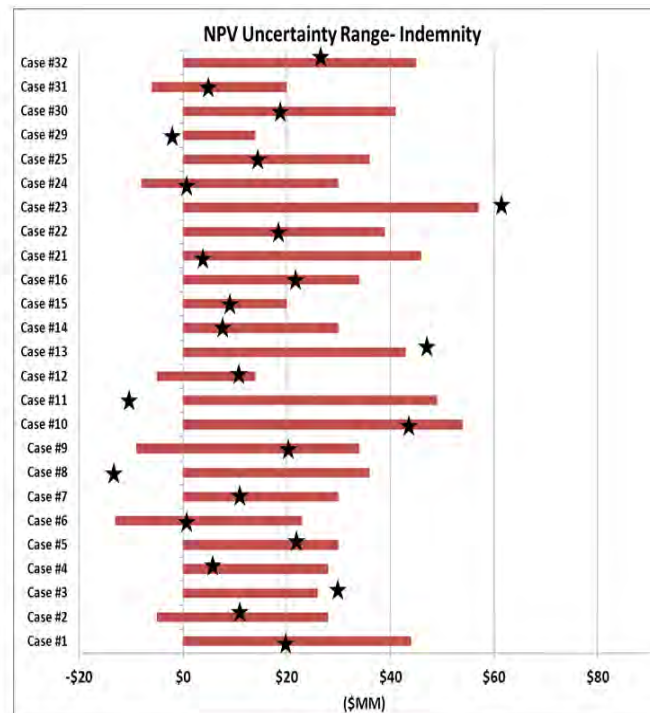
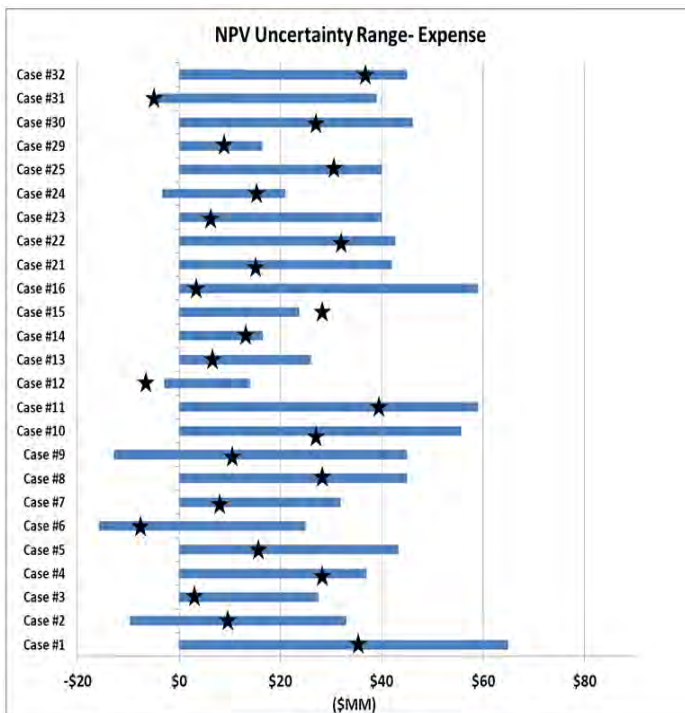
Provides a theoretically sound, proven, systematic, transparent and defensible process for setting loss reserves which fully considers the uncertainty inherent in each case and which makes full use of experience and judgment.

Decision Analysis Reserve Targeting



Decision Analysis Reserve Targeting

“Forecasted vs. Actual” Total Incurred Values



Provides a means of evaluating process validity and quality and assuring both on an ongoing basis.

< Not actual data
For illustration only

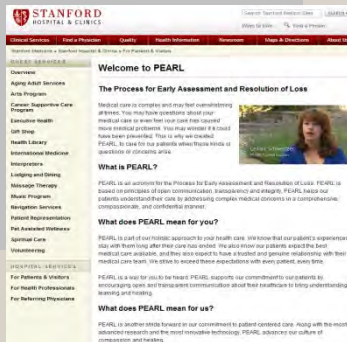
The Full Disclosure Program of the Stanford University Medical Institutions

PEARL Enhancements



Stanford's PEARL Patient and Family Portal

Website

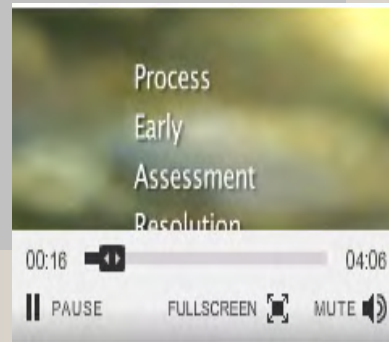


**OVERVIEW AND
DESCRIPTION OF
PEARL PROCESS**

**WHAT PATIENTS CAN
EXPECT**

**HOW TO ACCESS
PEARL**

Video



**2 MINUTE HIGH-LEVEL
OVERVIEW OF PEARL
AND HOW TO ACCESS**

**FEATURES PATIENT
LIAISON**

**CONNECTS PEARL TO
HOSPITAL MISSION AND
VISION**

Assessment



**ASSESSMENT HELPS
PATIENTS DETERMINE IF
THEIR CONCERN IS A
PEARL**

**IF NOT A PEARL,
PATIENTS ARE REFERRED
TO GUEST SERVICES FOR
TIMELY RESPONSE**

Brochure

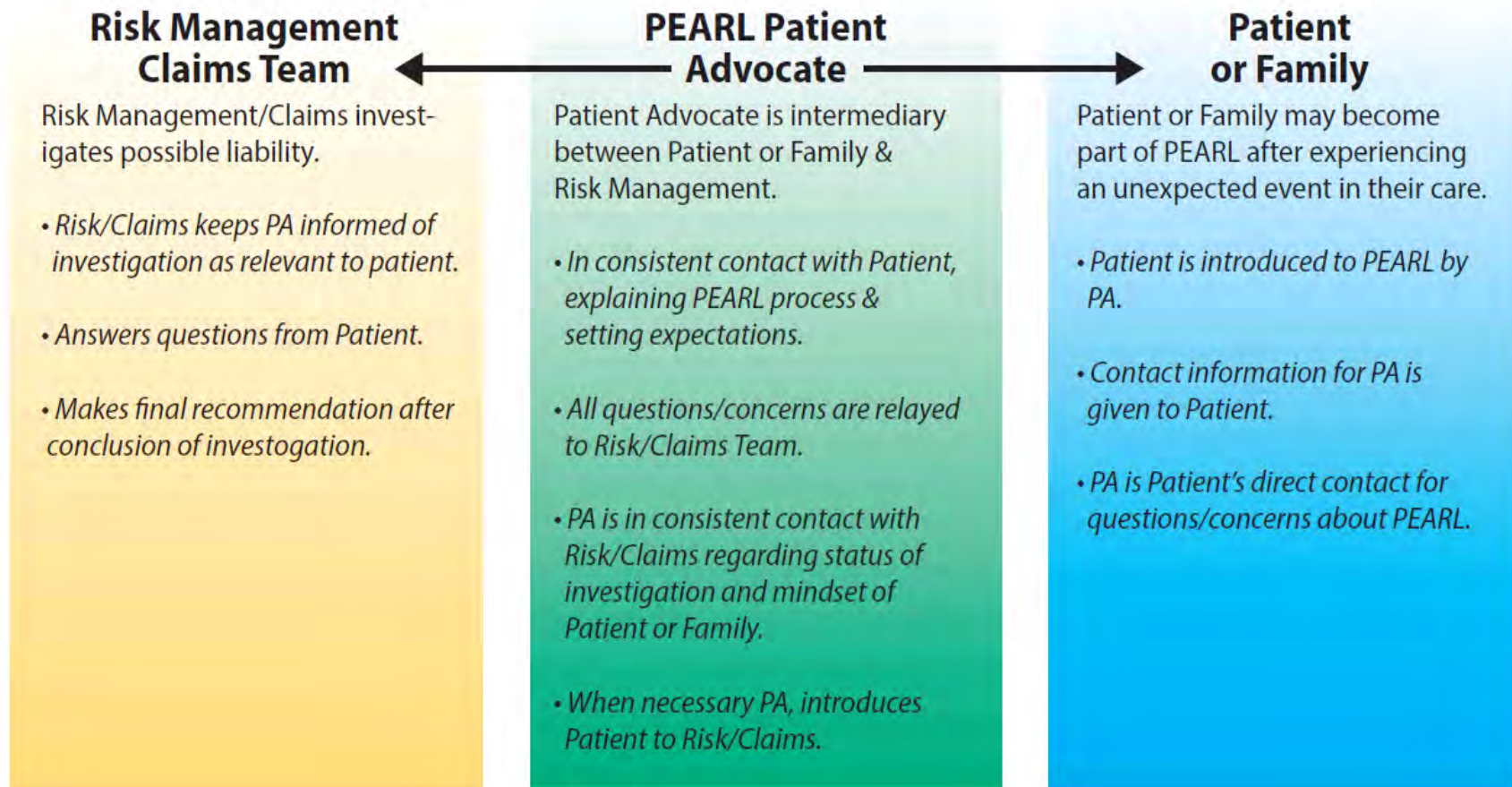


**DESIGNED FOR
PATIENTS AND THEIR
FAMILIES**

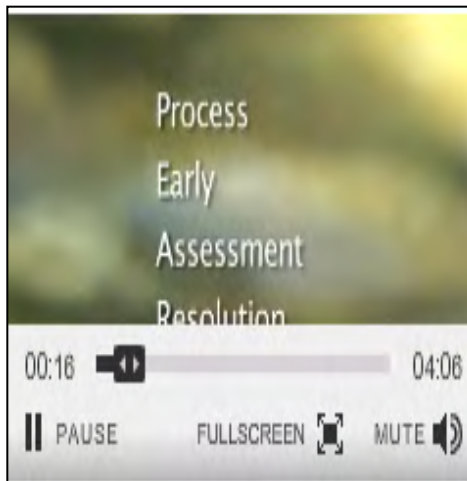
**SUMMARIZES THE
PEARL PROCESS**

**DESCRIBES HOW
PATIENTS CAN ACCESS**

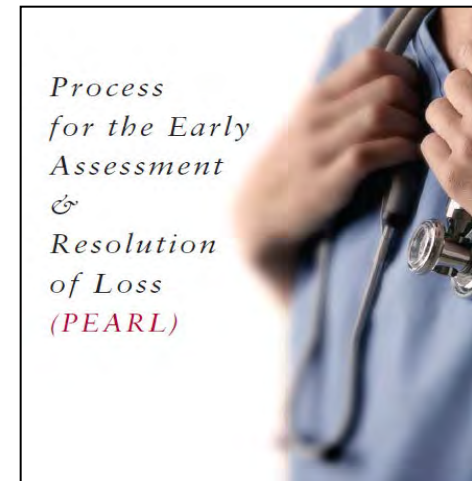
Emerging PEARL Communication Model



PEARL Patient and Provider Education



**PEARL Patient
and Family Video**



**PEARL Physician
Education Video**

Caring Conversations Simulation Project



What is the best way to communicate with patients and families after determining a PEARL result?

How can we build an atmosphere of trust with patients after a disclosure?

Caring Conversations Simulation Project

Goal:

To develop a framework of successful methods for approaching post-disclosure conversations with patients & families through use of fully developed & tested simulations.

Process:

Use actors and scenarios to 'play-out' after disclosure discussions with patients & families to find the responses that are most helpful.

Two Scenarios:

- Medication allergy procedure is not followed
- Medication allergy is not anticipated









Simulation Video

The Disclosure & Resolution Program of the Stanford University Medical Institutions

PEARL Outcomes and Measures





15+1 *PEARL* Outcomes Measures

-  Expenses paid
-  Indemnity paid
-  Case reserves
-  Comparison of Paid v. Reserved
-  Pending lawsuits
-  Case open time
-  Physician well-being
-  Patient satisfaction/distress
-  Physician satisfaction/distress
-  SUMIT staff satisfaction
-  Patient forgiveness
-  Time of report/recognition
-  Report to NPDB & CMB
-  Corporate morale/Culture
-  Resolution method

PEARL Results





Metric	Desired Result	Observed Result	Comment
Reporting Pattern	Faster	Unchanged	Average incident to report lag is one year
Frequency	Lower	Lower	Annual reported claims dropped from 23 to 15
Closing Pattern	Faster	Inconclusive	Small number of closed claims
Severity	Lower	Inconclusive	Some large post-PEARL closed claims
Overall Cost	Lower	Lower	38% reduction over 5 years

Lessons Learned



-  Prompt evaluation of patient concerns and appropriate intervention is critical
-  Education and training is an important component to *PEARL* success
-  Information is power
-  Early investigations pay dividends in warding off and defending claims, as well as reducing claims expenses

New CMS Requirements for Medicare beneficiary related medical malpractice claims

Impact of New CMS Requirements on Disclosure and Resolution Programs

-  MMSEA does not change the underlying and already existing responsibility of the patient to pay for any outstanding medical liens at the time of settlement of a claim
-  CMS continues to modify their rules, but as written MMSEA only requires the settling party to give formal notice of the settlement
-  Current release language should always include a paragraph that states that the patient has sole responsibility for satisfying any liens that may exist, medical or otherwise, whether known or unknown
-  Consider including a sentence in settlement releases that informs the plaintiff of MMSEA reporting and reiterate the fact that the patient will have the sole responsibility to satisfy any liens that may exist, now or in the future

Impact of New CMS Requirements on Disclosure and Resolution Programs

-  Anticipate plaintiffs being much tougher to settle, unless the hospital agrees to pay a specific amount in settlements that represents the value of the medical lien
Plaintiffs already make this argument, but the settling parties rarely respond to such, in part due to the fact that we all know historically that the liens have not been enforced, or have been significantly discounted
-  If Medicare becomes more serious about enforcing liens, anticipate plaintiffs to become more serious about refusing a settlement that does not satisfy the amount of the lien

Tracking Our Progress



**To stay current on PEARL's progress
and find public information,
visit our website at:**

<http://theriskauthority/resources/>



Stanford's PEARL

The Process for Early Assessment and Resolution of Loss

Jeffrey Driver, Esq.
Chief Executive Officer

