

Recruitment flier



Do you have ideas to help improve care for patients at this practice?

BECOME A PATIENT AND FAMILY ADVISOR

<<Modify flier to fit your practice/health center needs>>

What is a patient and family advisor?

- A patient and family advisor is someone who helps improve the quality of the treatment experience for patients with chronic conditions such as high blood pressure.

What do patient and family advisors do?

- Talk about your experience. Advisors help by talking about their health care experiences with doctors, staff and other patients.
- Participate in discussion groups. Advisors tell us what it's like to be a patient and how we can improve the care we provide.
- Review or help create patient education materials. Advisors help review or create materials like forms and educational handouts. Advisors provide a patient perspective and help us make these materials easier for all patients and family members to understand and use.
- Partner with the community. Discuss what programs or resources could be offered in the community to help support patient self-management.

Why should YOU become a patient and family advisor?

- If you or a family member has received treatment for a chronic condition such as high blood pressure, you could help to bridge the gap between how patients experience treatment and how their physicians perceive the care they provide.

For more information about becoming a patient and family advisor, contact:

<<Insert your practice logo here>>

Call: <<INSERT contact name and phone number>>

Email: <<INSERT contact name and email address>>

For more information about the AMA's strategic focus to improve health outcomes, visit: ama-assn.org/go/hypertension

Join us! Together we can work to improve patients' care experiences!