



Hosting an Open House

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Southcoast Health Hosts Recruiting Open House



- + PFAC and Volunteer Services sponsored the Open House
- + Leveraged CRM to promote and manage event outreach
- + Engaged PFAC advisors to share announcements across social media channels
- + PFAC advisors staffed event tables, providing peer connection and insights
- + Marketing & Communications developed a “Do You Know?” guide to support advisors staffing the tables





Goal and Key Takeaways



1



Increase System Awareness of The PFAC

2



Recruit More PFAC Advisors



The CRM Invitation

Southcoast[®] Health

Volunteer Opportunities Open House



Are you or someone you know looking to volunteer in a community that is **More** than medicine? You're invited to our upcoming **Volunteer Opportunities Open House** to learn more about how you can get involved.

Join us on Wednesday, September 25 any time between 9-11am at the White Home Living Room at [St. Luke's Hospital Campus](#).

[RSVP Here](#)

Each year, volunteers of all ages donate hours of service to Southcoast's three hospitals, as well as **Southcoast Health at Home**, formerly known as the Southcoast Health Visiting Nurses Association (VNA). Our volunteers are an essential and appreciated part of the Southcoast team. There are a variety of ways to serve, and volunteering at Southcoast can be a rewarding and fun experience.

Volunteer roles include:

- Patient waiting area assistants
- Gift Shop attendants
- Greeters - Kiosk check-in
- Musical talent
- Pet therapy
- Reiki healers

Southcoast Health at Home volunteer roles include:

- Supportive care (hospice)
- Patient care
- Office volunteers
- Veterans' offices

Encourage your friends and family to join us to learn about all the volunteer opportunities at Southcoast Health and how they can get involved.



Materials

Flyers Created

Volunteer Opportunities Open House



+ Wednesday,
September 25
9-11am

Light refreshments
will be provided.

White Home
Living Room
St. Luke's Hospital
101 Page Street
New Bedford, MA

 Southcoast Health

PFAC Social media engagement

Southcoast Health Volunteer Opportunity Open House Sept. 25 9am -11am

For PFAC Members:

Facebook

I'm proud to serve on the @southcoasthealth Patient and Family Advisory Council as a community liaison and advisor. But there are many other ways to support our region's community health system. To find out, join Southcoast for its Volunteer Services Open House at St. Luke's Hospital on September 25. Meet some of the caring community members who help Southcoast Health deliver More than medicine. [\[LINK TO EVENT PAGE\]](#)

Instagram

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LinkedIn

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