



PFAC Recruiting

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Recruiting strategy

To reach more broadly into the community we increased our presence, both physically by attending and verbally by sharing updates, at collaborative meetings between local organizations and community members.

One such success comes from our efforts within an aging support services network. In spring 2025 we hosted a meeting at Sturdy Memorial Hospital and spoke on quality efforts within our inpatient and emergency services that support health outcomes of aging populations and to promote rest during a stay. Immediately following, one participant joined PFAC to represent herself (as a patient), her child (as the patient's caregiver), and the community we serve (as CHW for Council on Aging).